

verteco®

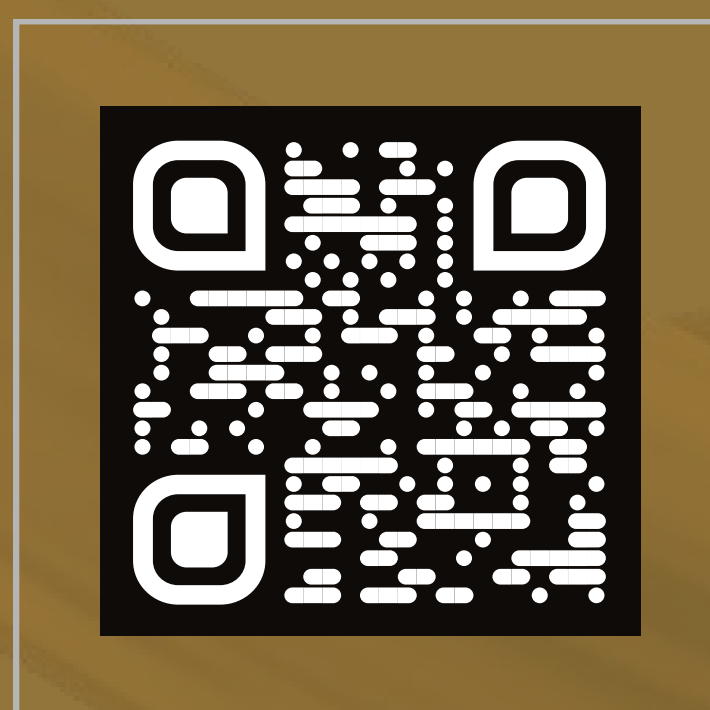
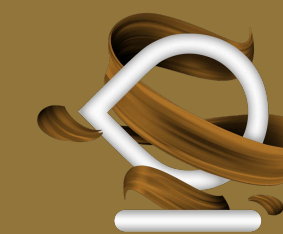
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verteco®

Portfolio

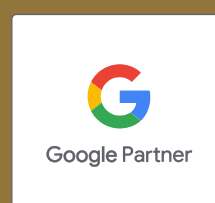
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## Contact us

info@verteco.sk

## We are a partner



## Certification





## ABOUT OUR STUDIO

We are a creative studio with many years of experience in the field of digital and advertising. We enjoy our work, and it shows in the results we deliver. That's why we are one of the few studios that has a policy: if you are not satisfied, you don't pay anything at all! We stand behind the quality, which is a condition for being paid for anything. Don't hesitate to write to us and give us a try.





## WHY CHOOSE US?

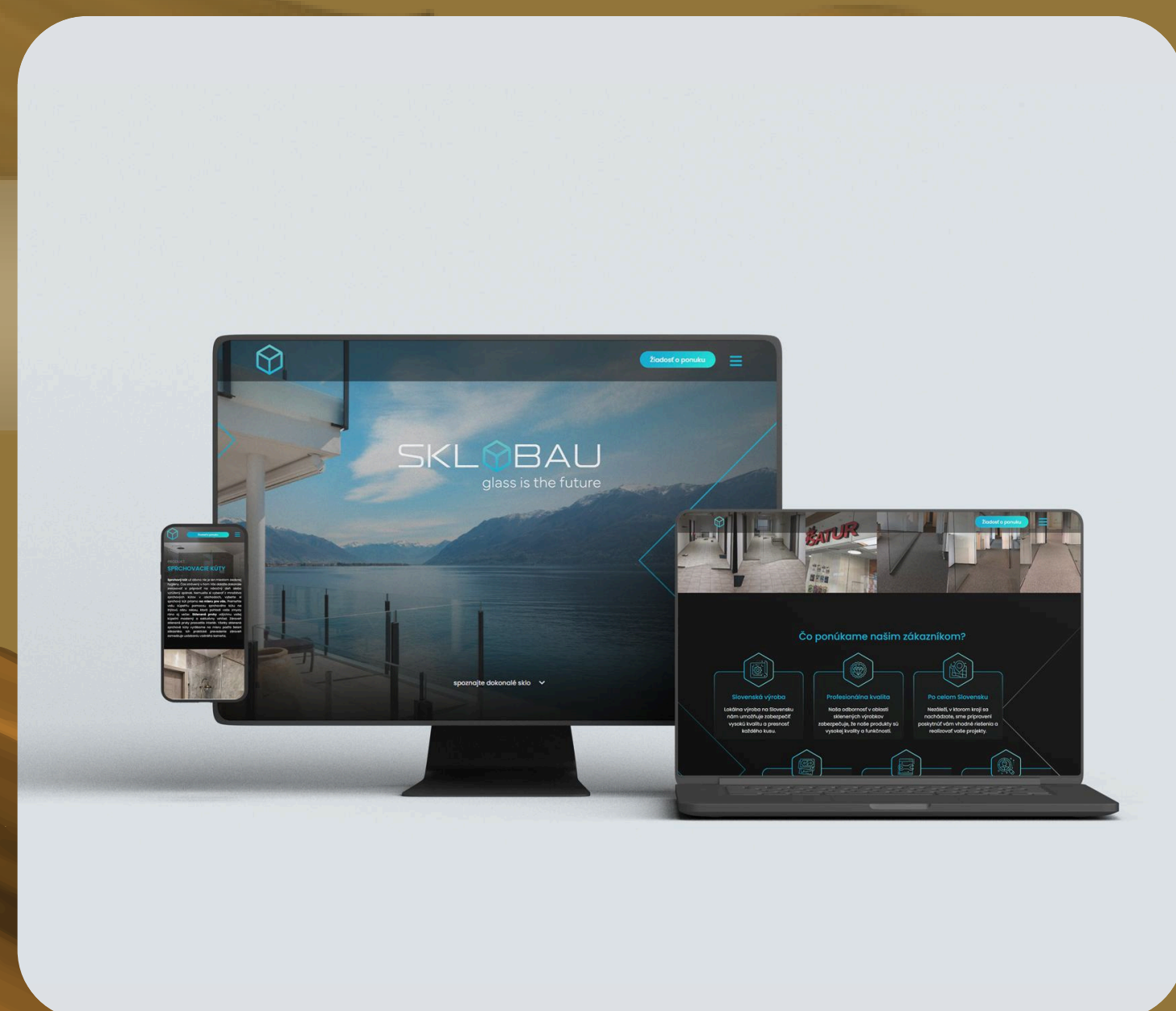
Our clients include top companies in Slovakia, so you don't have to worry about quality. Moreover, under one roof, we offer various services, which saves you not only money but also time. We create our work according to the latest standards and trends. And if something needs to be done "yesterday," we are used to working late at night or on weekends when necessary.





## Graphics

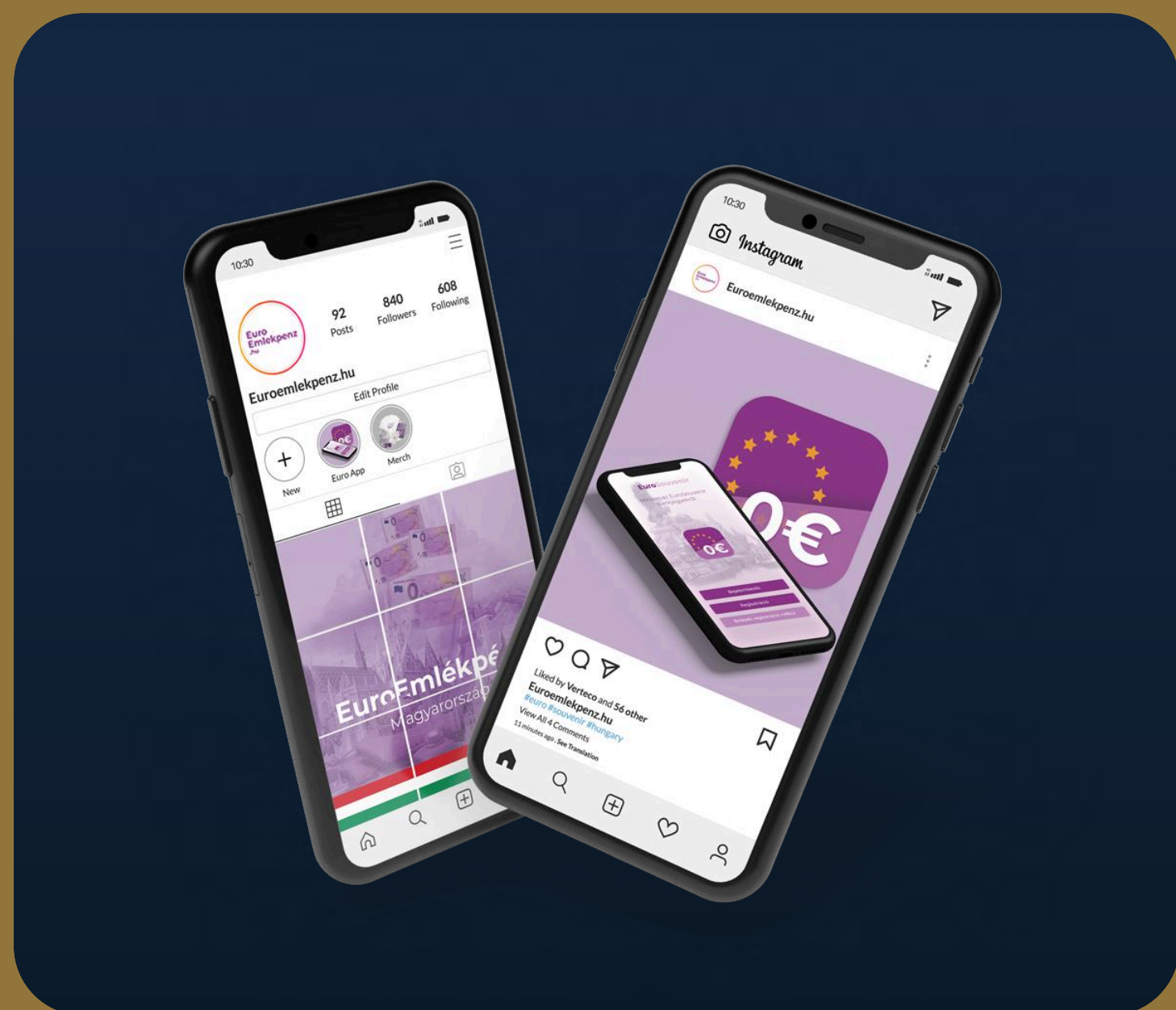
- Graphic design
- Advertising print materials
- Brand identity
- 3D modeling



## Digitalization

- Websites and e-shops
- Custom software
- Mobile applications
- AI automation





## Marketing

- HR marketing
- Social media management
- Google and Facebook campaigns
- Online marketing



## Photo and Video

- Video production
- Photography
- Visual effects (VFX)
- Logo animation

## LOGO DESIGN

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A logo is the foundation of every company's identity.

At Verteco, we are happy to design a unique logo that will stand out among the competition. We also offer various versions and formats so you can proudly use your new logo anytime and anywhere.

## Our services:

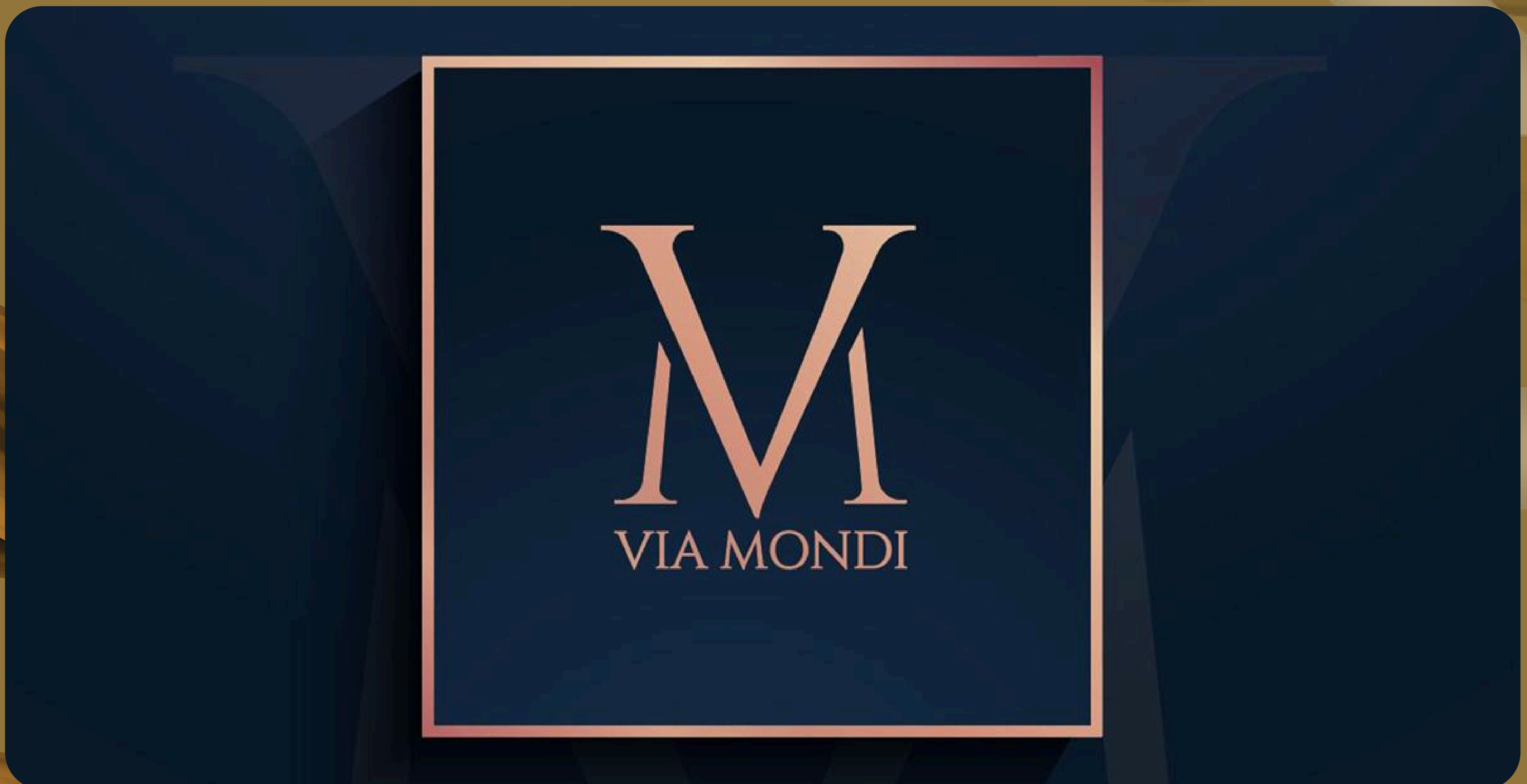
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- ◇ Logo design
- ◇ Logo redesign and modernization
- ◇ Corporate branding
- ◇ Logo versions for web and applications
- ◇ Logo versions for print and advertising
- ◇ Logo animation
- ◇ 3D logo version
- ◇ Brand element design













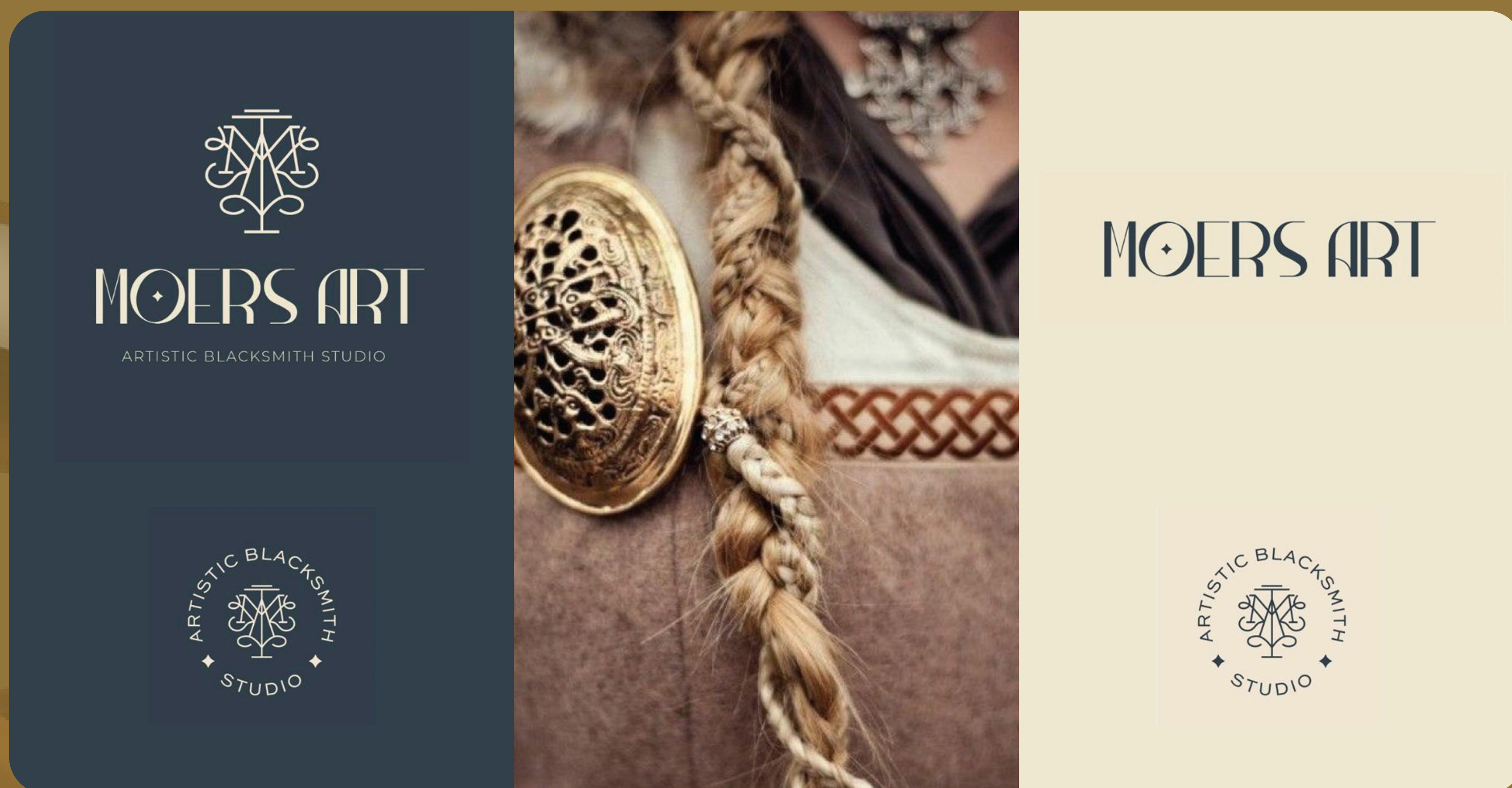




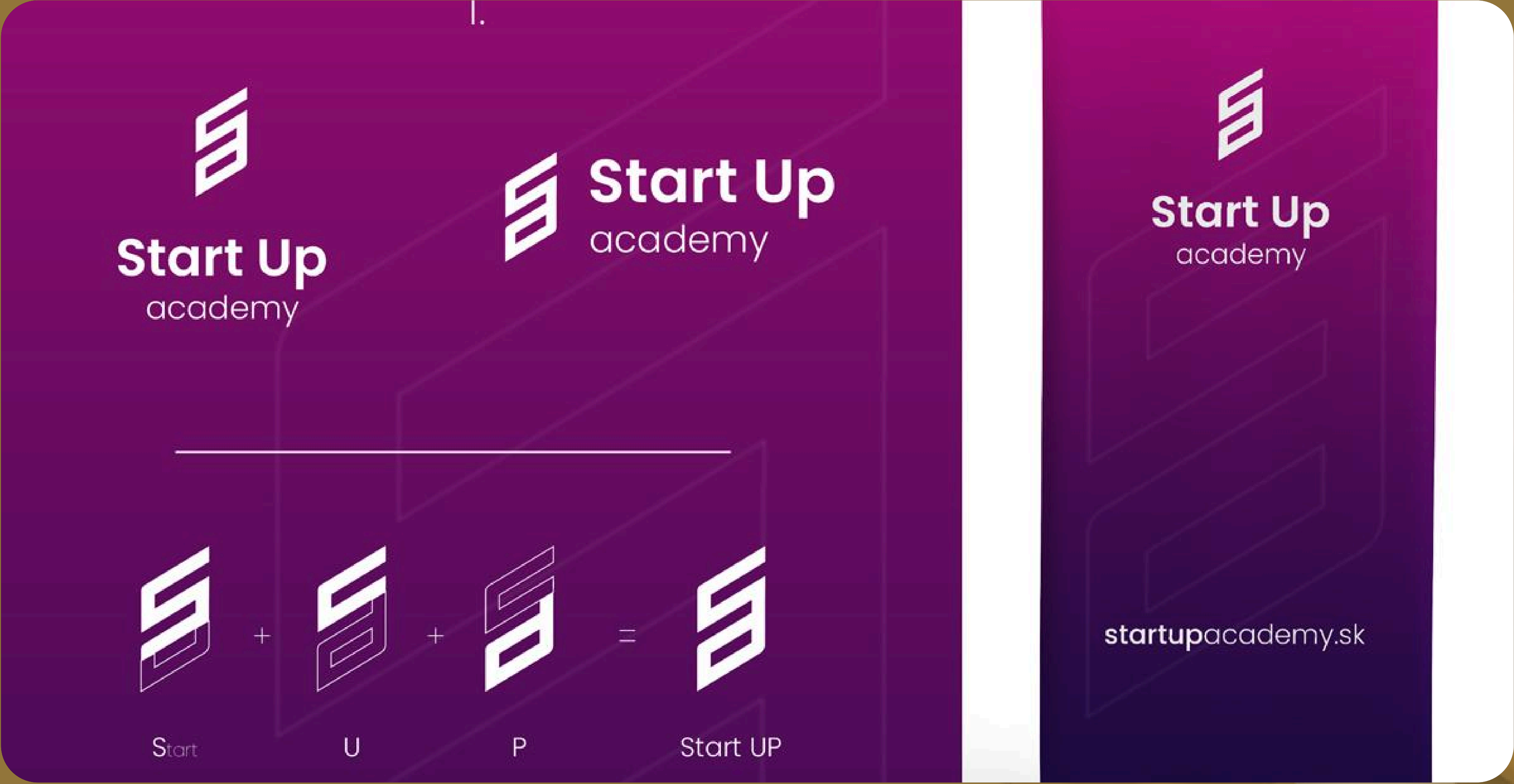














SAEUR  
LEADERSHIP MEETING



## BRAND IDENTITY

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We help our clients find their place in the market through simple yet thoughtfully crafted branding. Whether it's business cards, catalogs, marketing or promotional items — we'll make sure your logo becomes the center of attention.

## Our services:

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- ◇ Logo design
- ◇ Brand identity
- ◇ Brand color palette
- ◇ Slogans and copywriting
- ◇ Corporate typography
- ◇ Promotional items
- ◇ Business cards, catalogs, flyers, etc.
- ◇ Product and packaging design









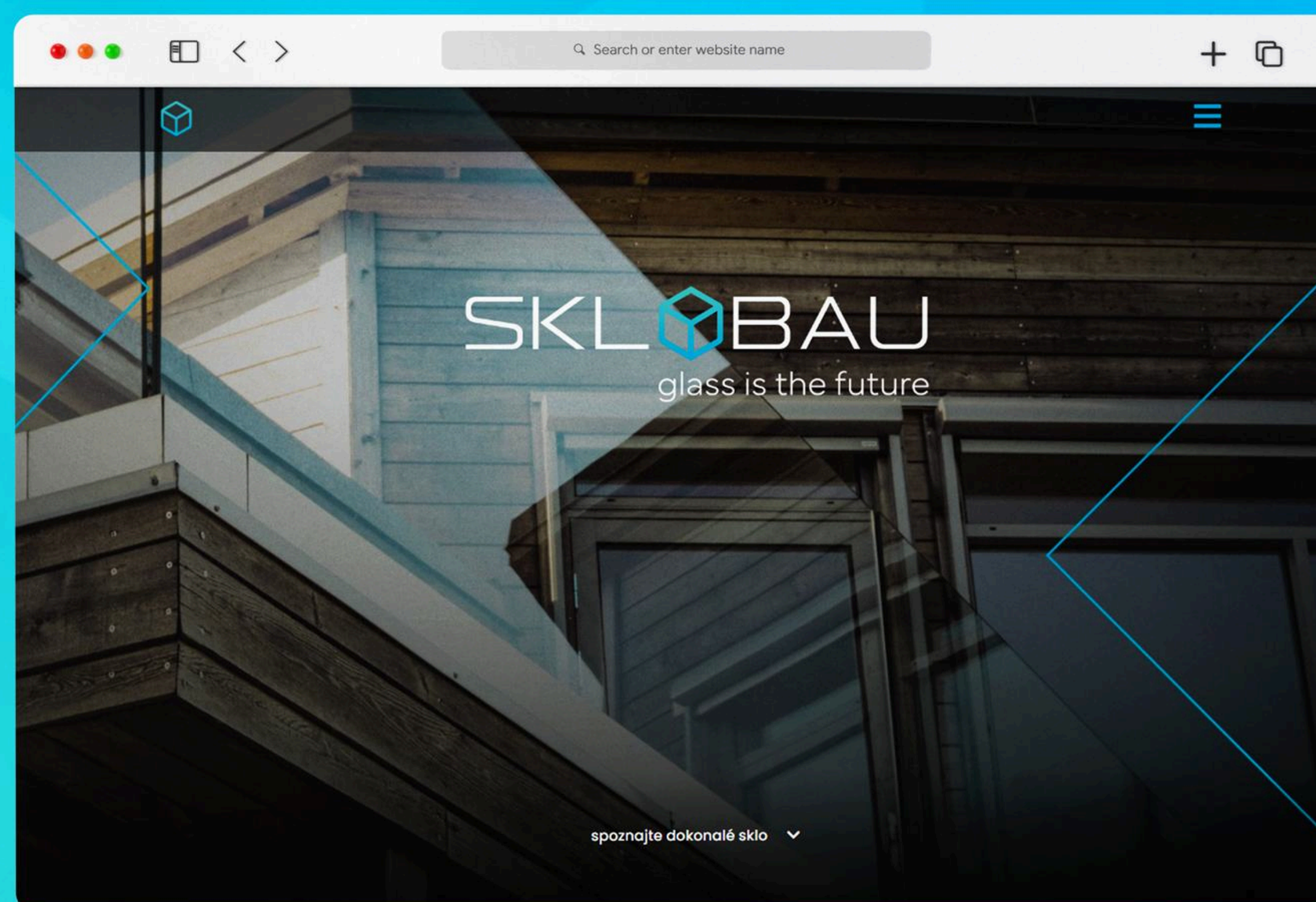












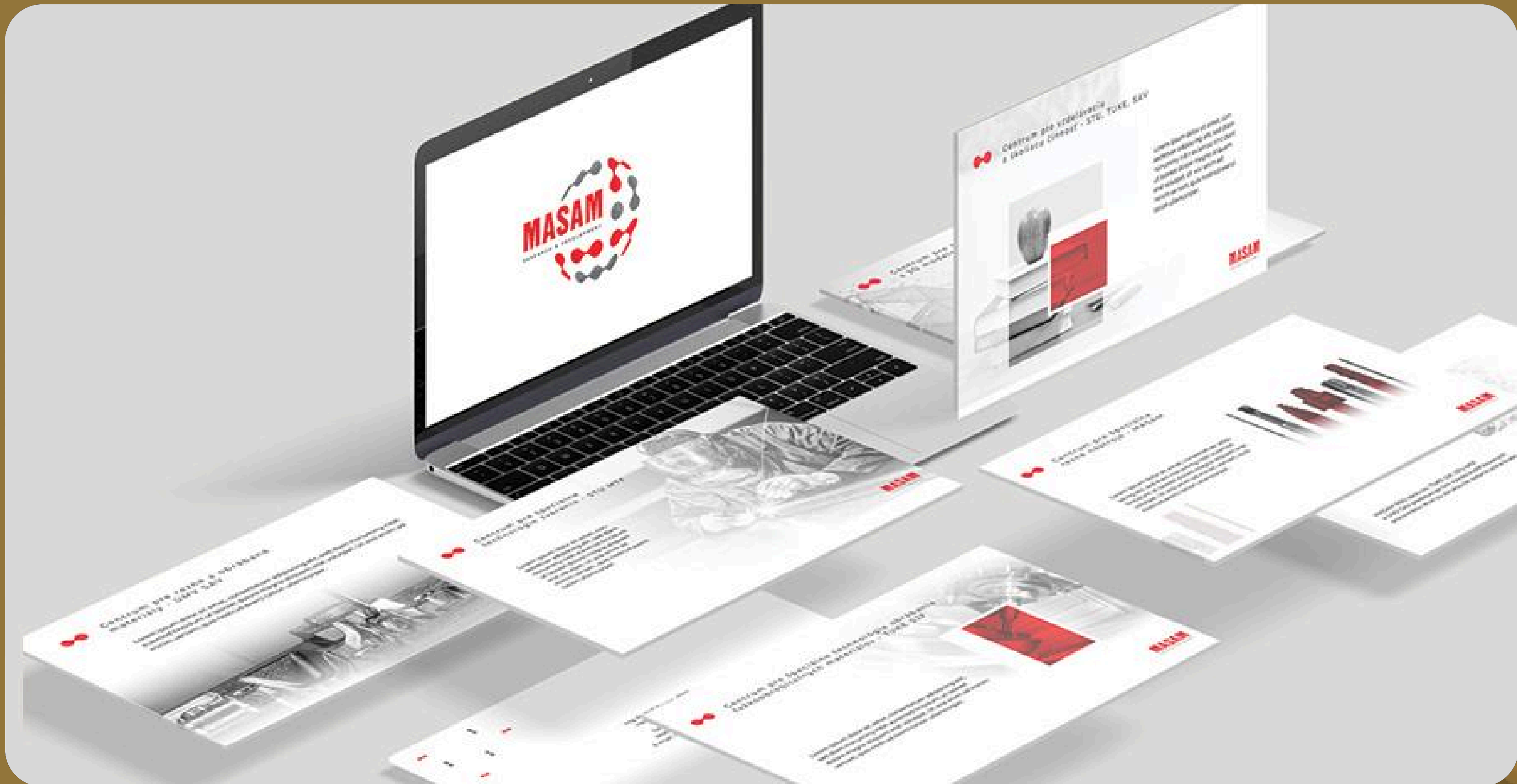


















## PRINT GRAPHICS

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Print advertising may seem outdated, but people still enjoy flipping through a well-designed catalog or flyer.

We provide our clients not only with quality design, but also with printing services tailored to their needs. We also offer digitization of print materials, so you won't get lost in the online world either.

## Our services:

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- ◇ Business cards
- ◇ Advertising print materials
- ◇ Catalogs
- ◇ Invitations
- ◇ Roll-up banners
- ◇ Billboards
- ◇ Prints (e.g. merchandise or packaging)













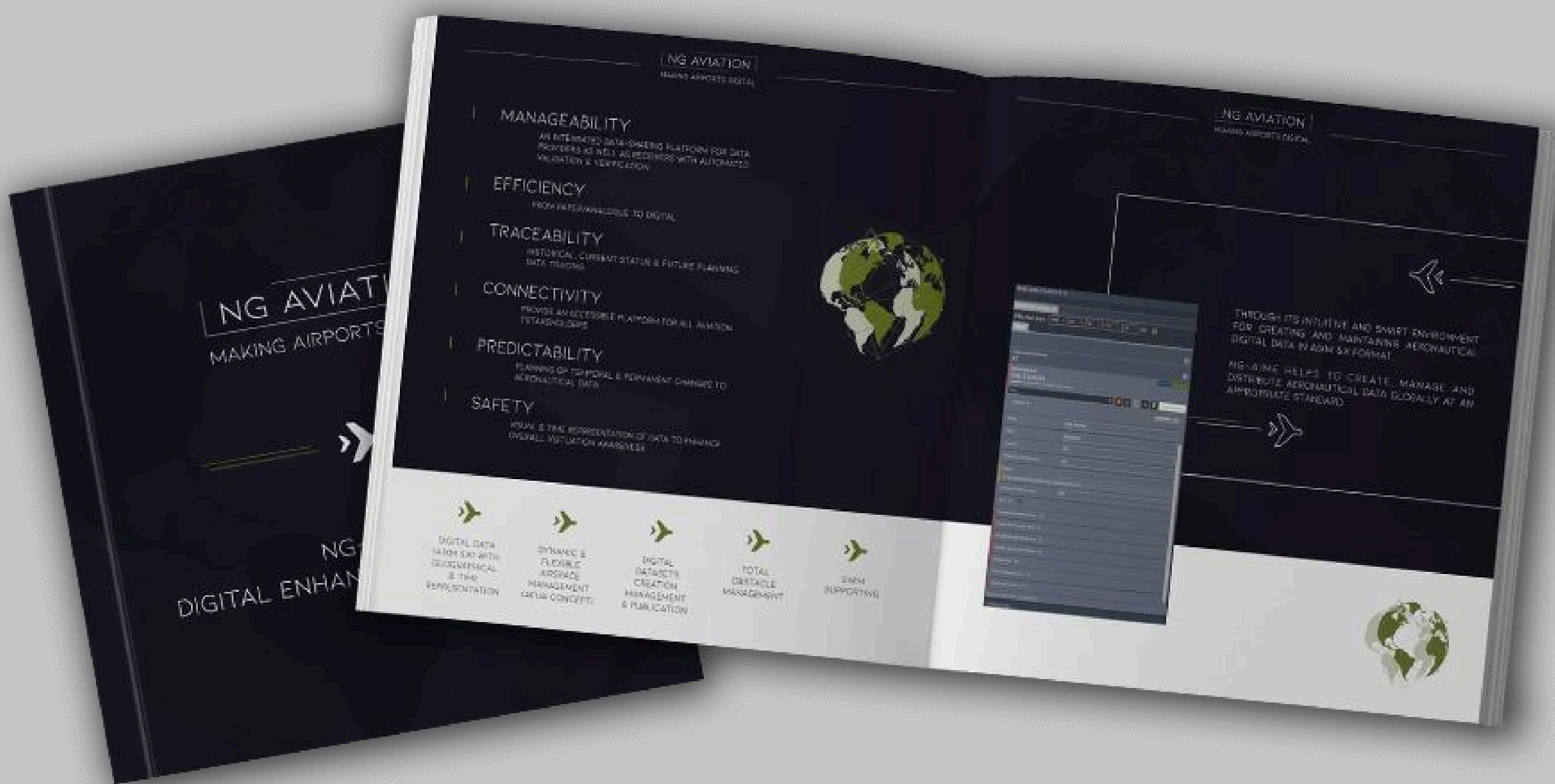




















**„Slovensko je vo Vašich rukách, GEN Z!“**

Slovak Telekom, líder v oblasti tech&telco, odštartoval v júli tohto roku nový program „Slovensko je vo Vašich rukách, Gen Z“ Generácia Z v ríam s podporou Slovak Telekomu bude hľadať inovatívne riešenia, v ktorých digitálne technológie pomôžu riešiť najpálčivejšie environmentálne problémy Slovenska. Ktoré sú to?

**Prečo Gen Z?** **Narodení v rokoch 1996 - 2009**

**Sú to budúci lídri!**

„Nemôžeme byť považovaní za obyčajný marketingový segment, ale za vodcov, mysliteľov, ktorí púšťajú požiar.“  
Zdeněk Světlý, prezident Kantar v ČR a SR, Václav Džbár

**Čo s tým?**  
**Zapojte sa iGEN LAB!**

Vytvoríte a kamerátom z Gen Z kreativnú dvojicu a vymyslíte nápad, ktorý s využitím mobilného telefónu, sociálnych sietí a ďalších telco technológií pomôže vyriešiť jeden z týchto kľúčových environmentálnych problémov Slovenska.

Zapojením do projektu získate dáta, tržby o značkové mobilné telefóny a ďalšie ceny. Najlepšie tímy postúpia do live finále, ktorého súčasťou bude mentoring odborníkov, ochrancov a influencerov. Na galavečer sa okrem Teba zúčastní aj známa svetová aktivistka Greta Thunberg!

- 68%** úbytok lesov, hnilá v chránených lesoch a národných parkoch
- 57%** ochrana riek a vodných zdrojov pred nelegálnym využitím a odpadových vôd
- 53%** srstky medvedov a podme v blízkosti mestských aglomerácií
- 44%** nelegálne sklady odpadu

**T** **KANTAR**















## 3D MODELING

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3D design is a modern way to present and capture attention.

Need to redesign your office space? Showcase a new product? Style a booth for a conference? We're here for you.

## Our services:

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- ◇ Interior visualization
- ◇ Exterior visualization
- ◇ Mobile booth visualization
- ◇ 3D product versions
- ◇ 3D packaging presentation
- ◇ Promotional item visualization
- ◇ Print material visualization
- ◇ 3D logo

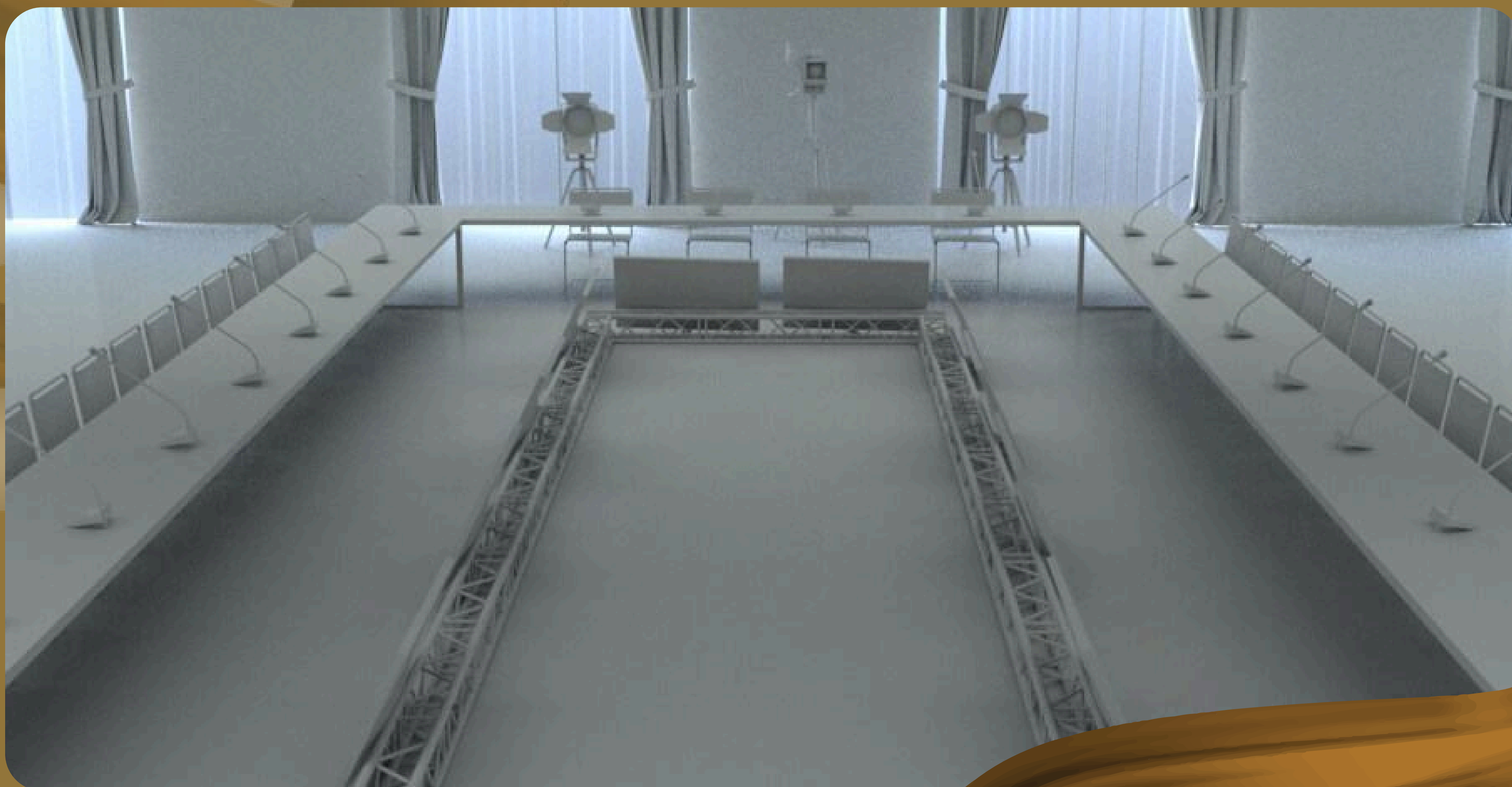








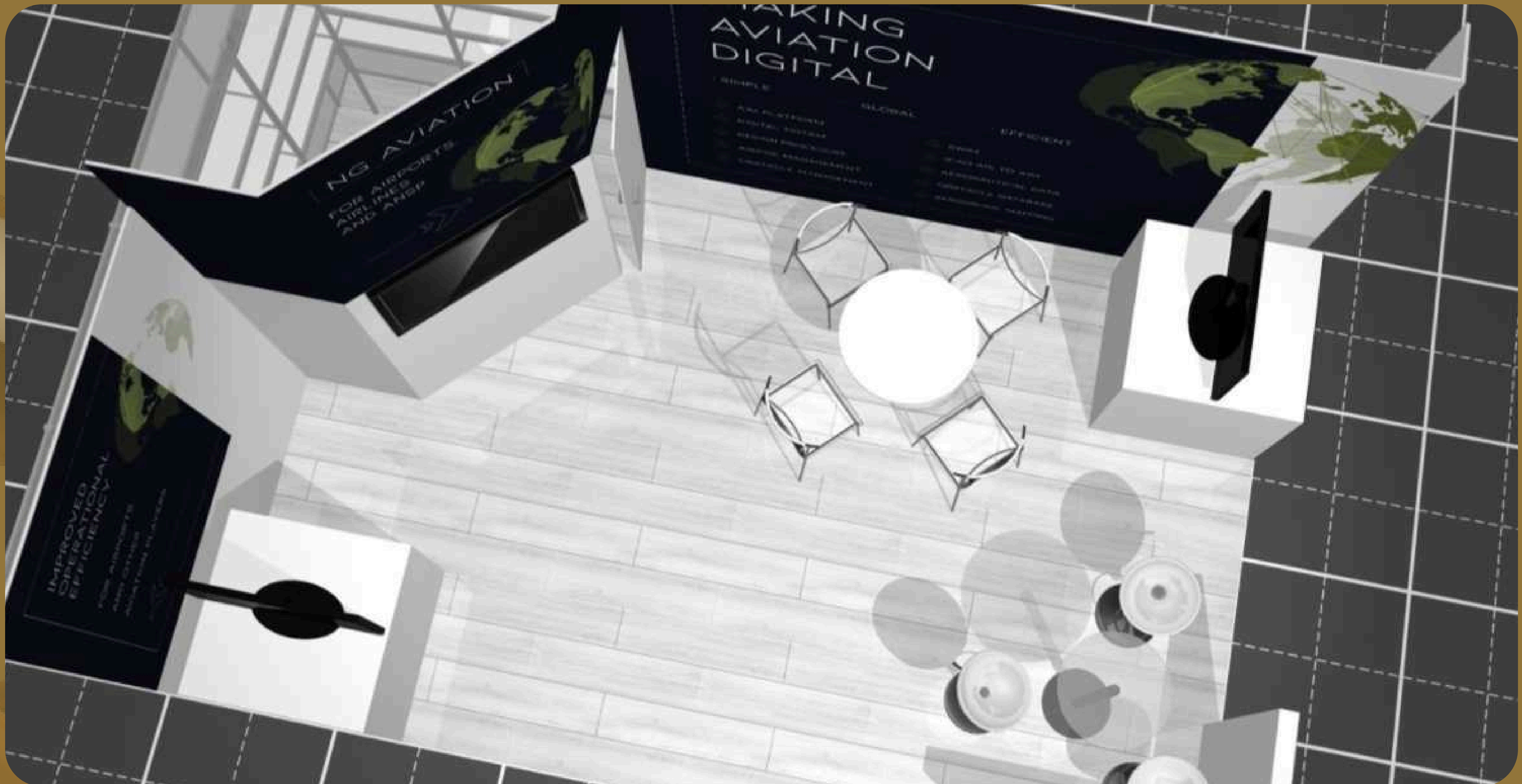




























Vertical



## WEBSITE & E-SHOP

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Forget about generic template websites that people forget about even while browsing them.

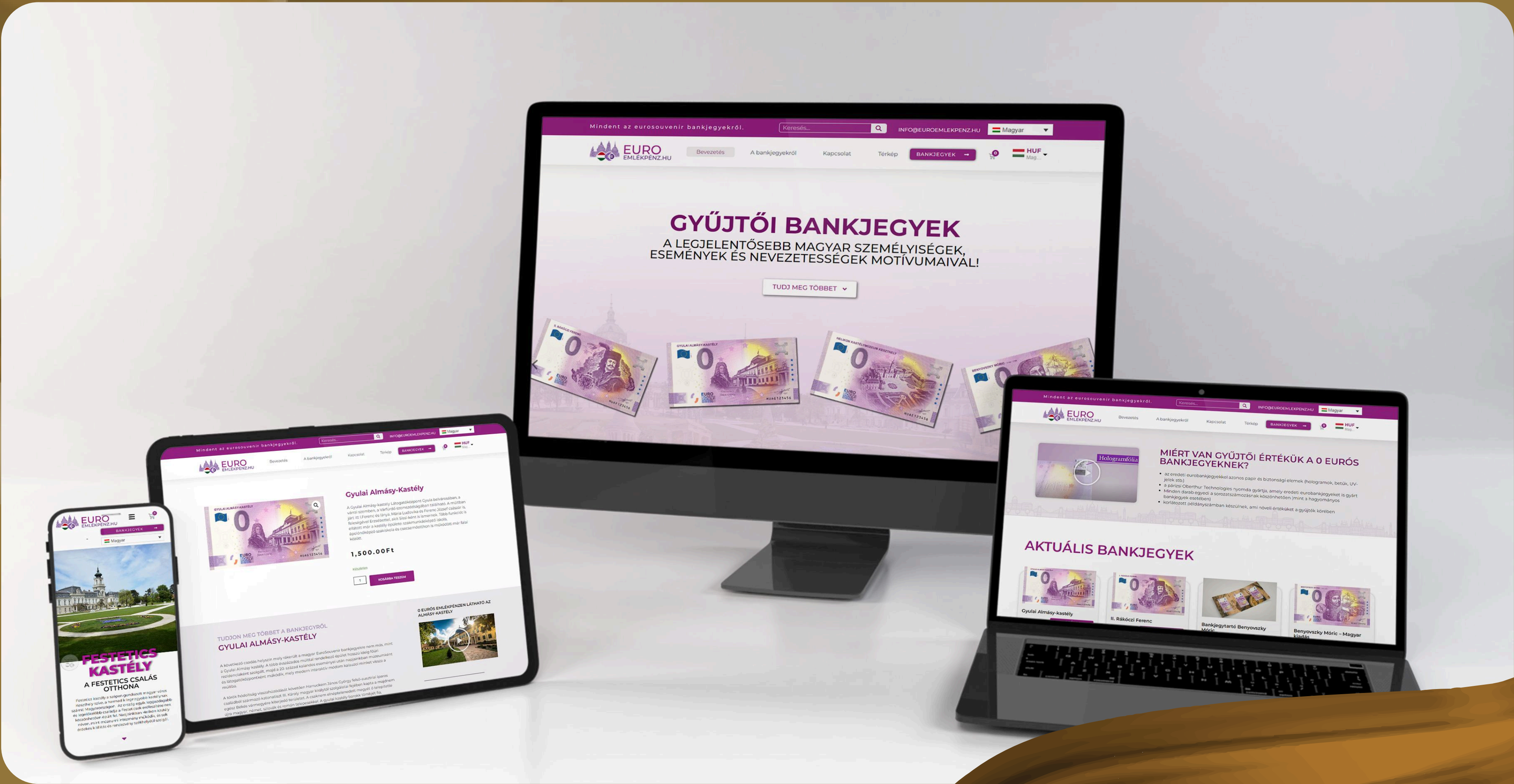
We focus on every detail to make sure your new site isn't just visually appealing, but also simple and user-friendly for every visitor.

## Our services:

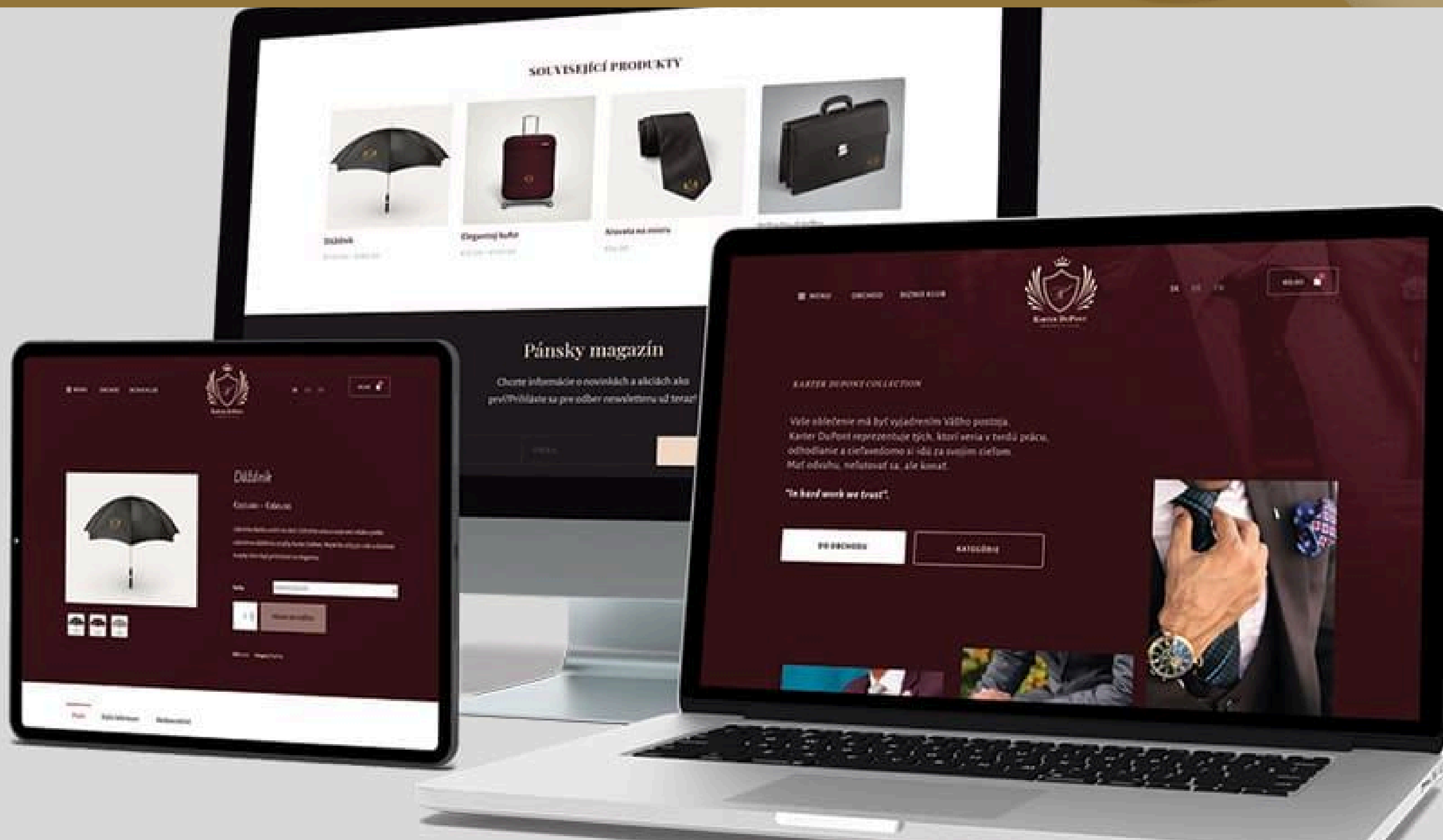
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- ◇ Web design
- ◇ E-shop design
- ◇ Product image editing
- ◇ Website administration
- ◇ Website redesign and modernization
- ◇ UX / UI design
- ◇ Web advertising banners

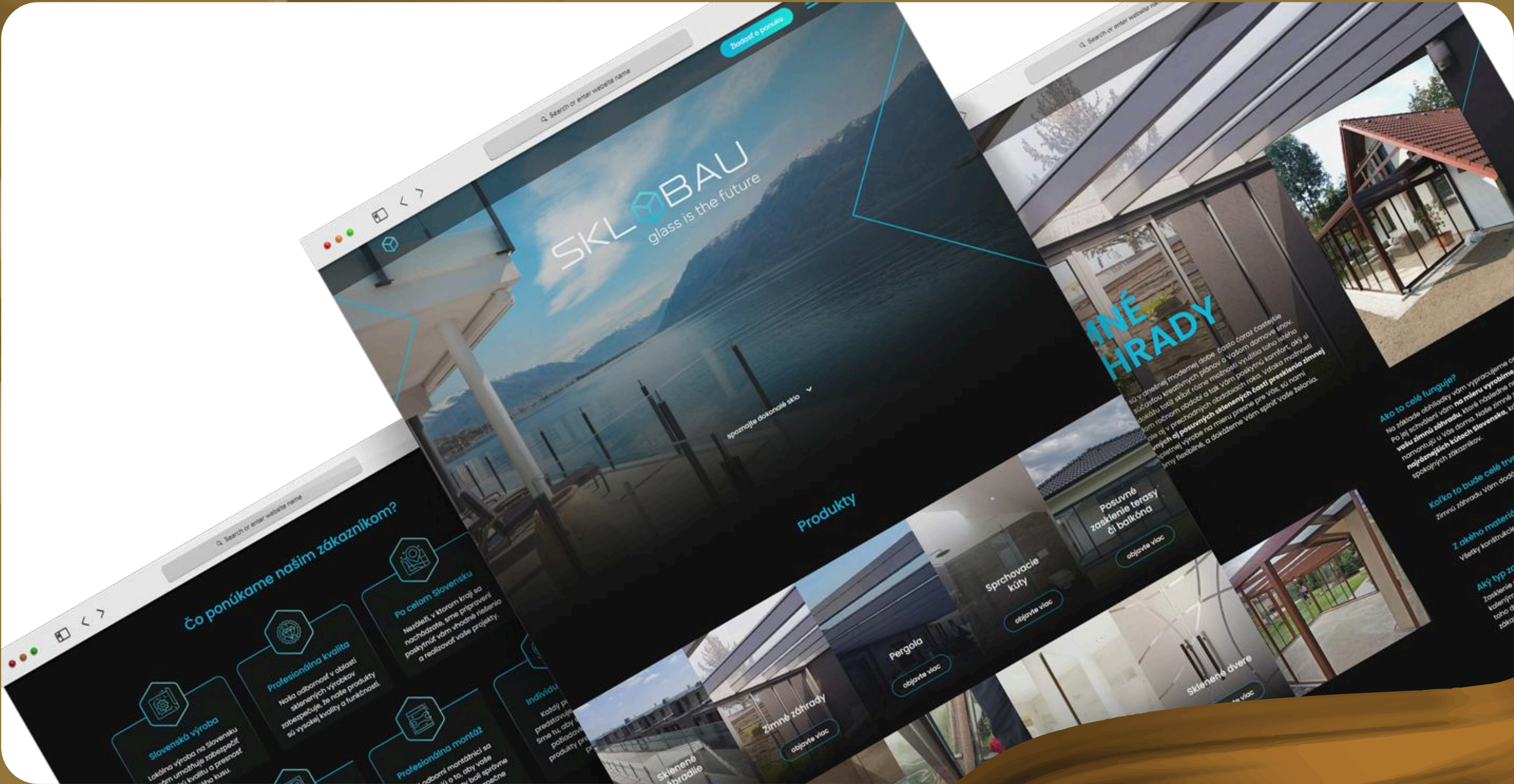
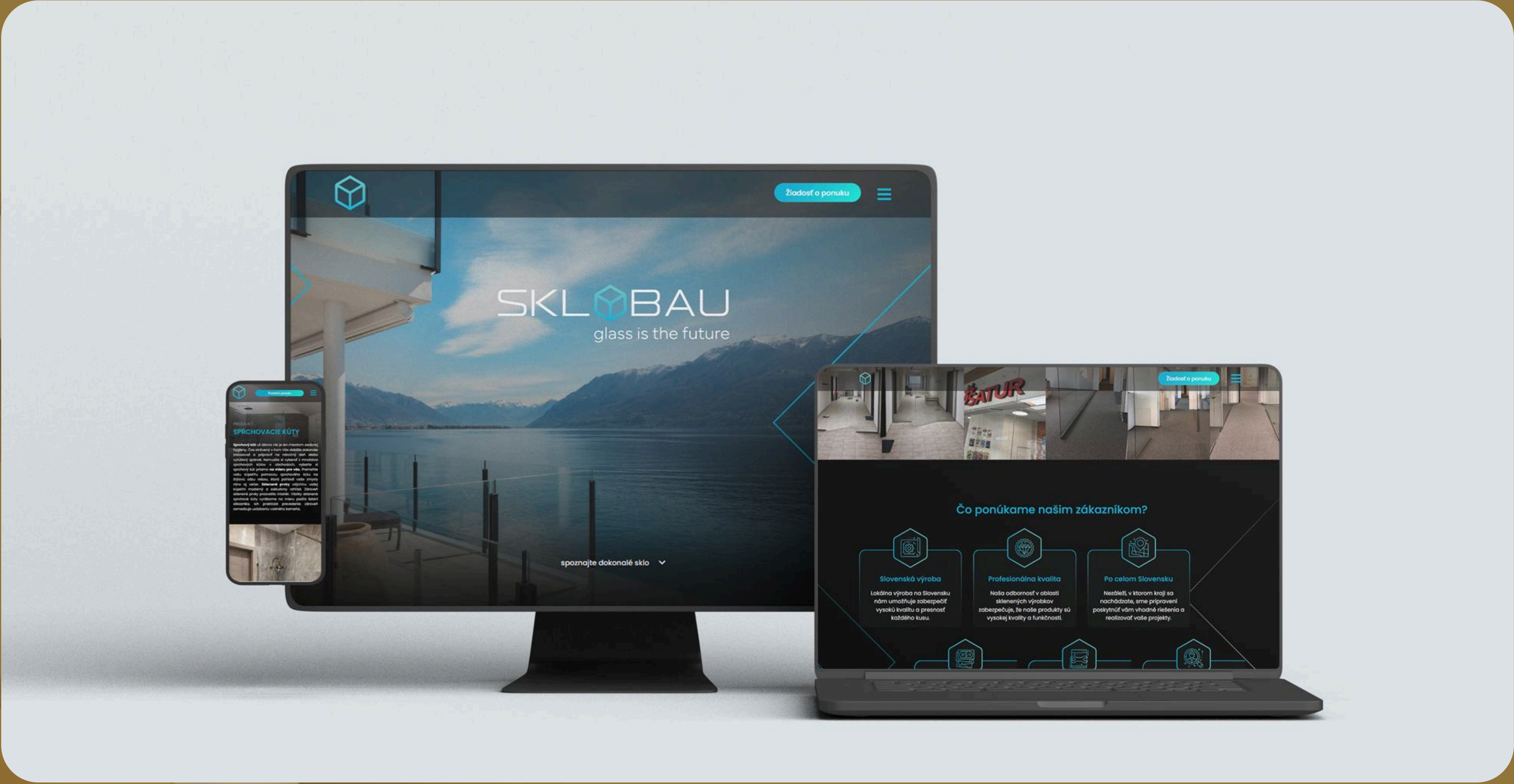




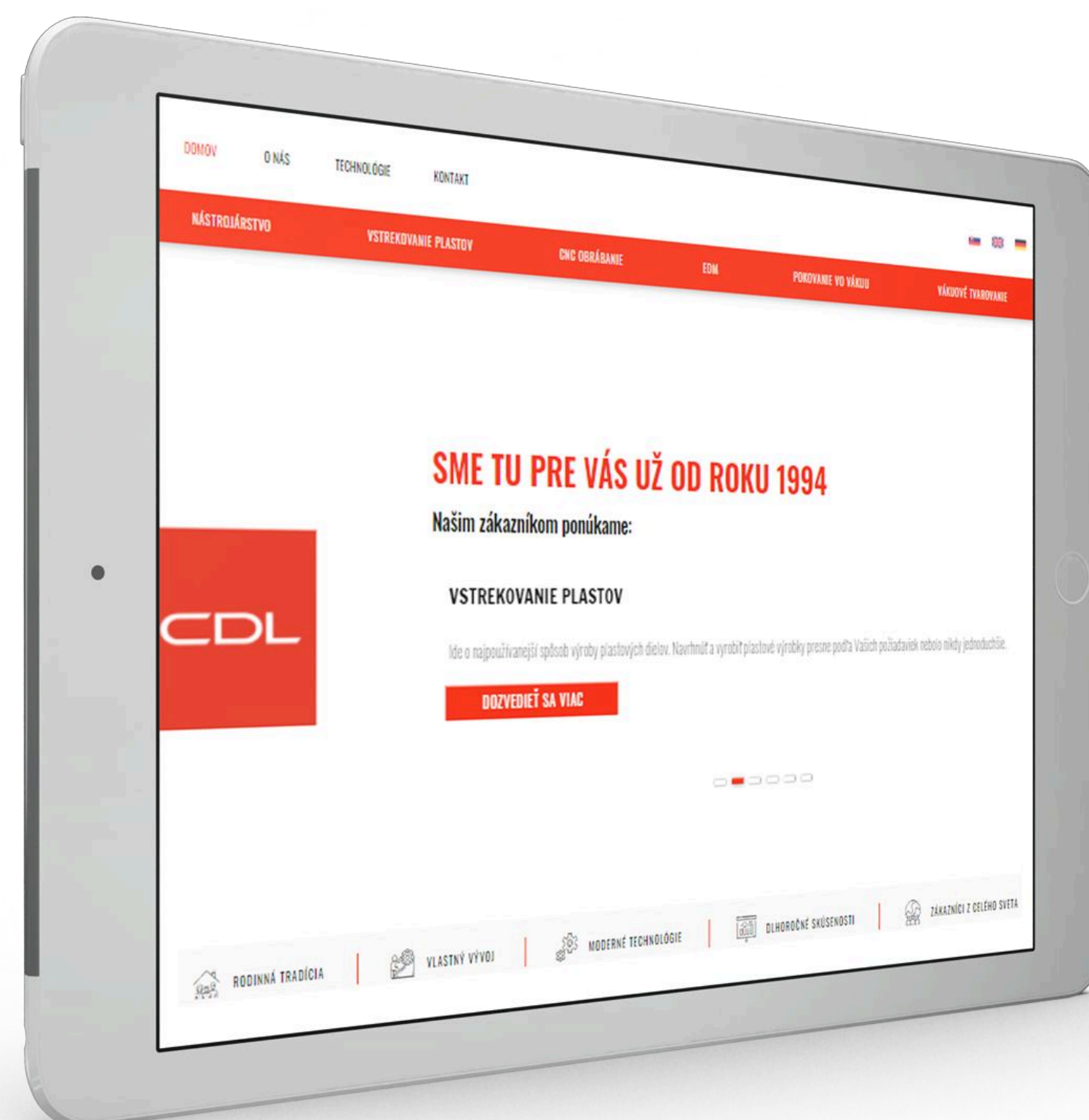
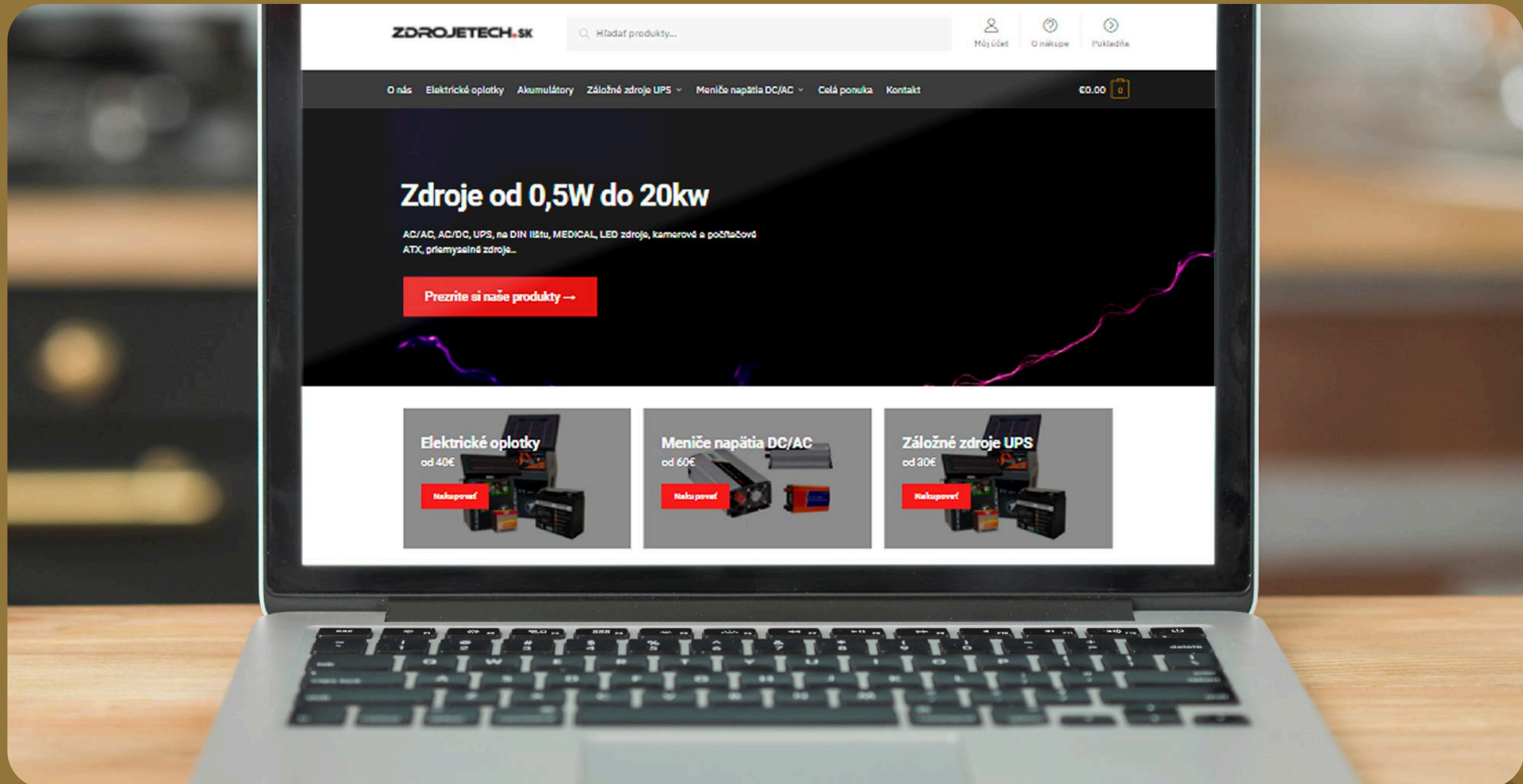




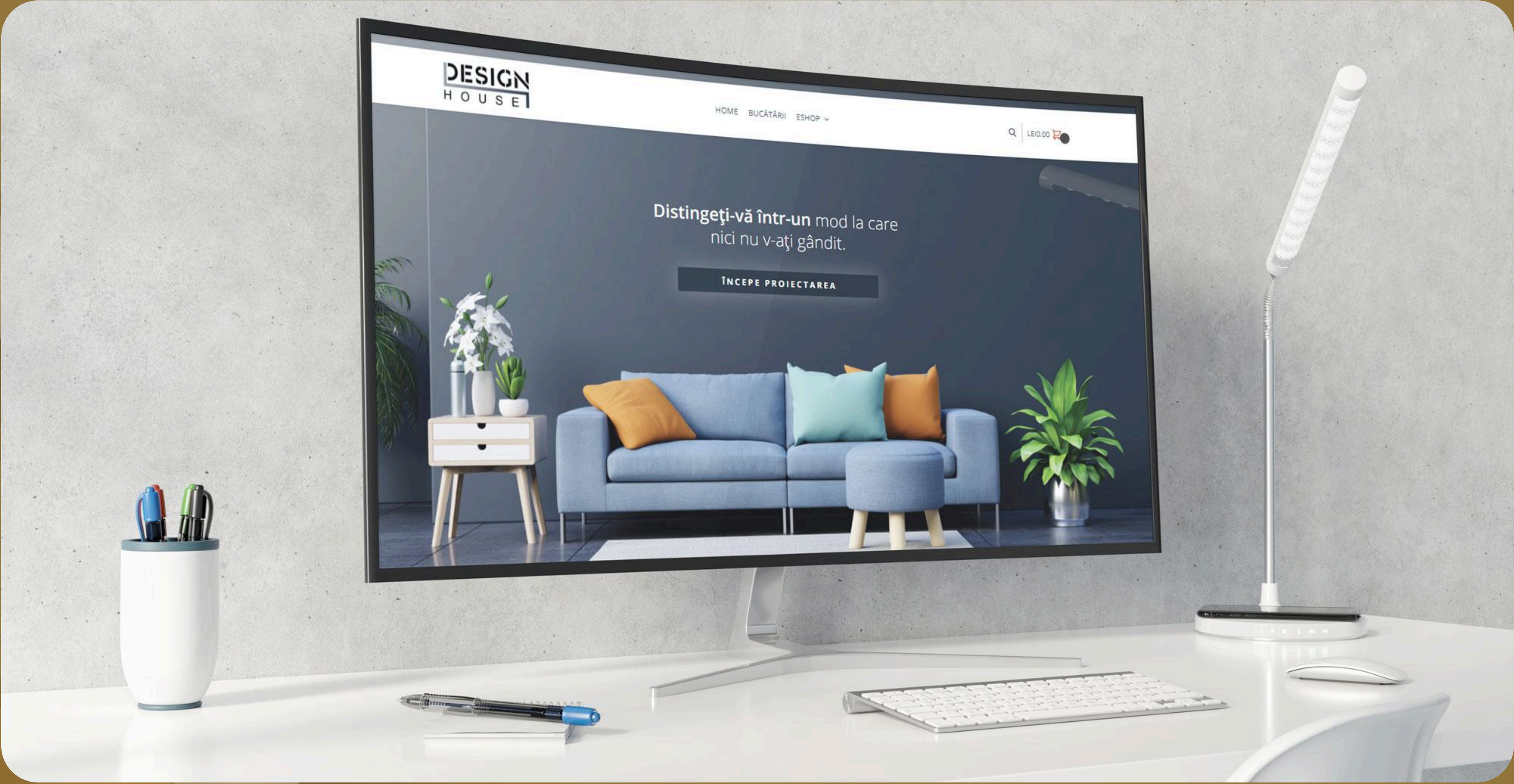




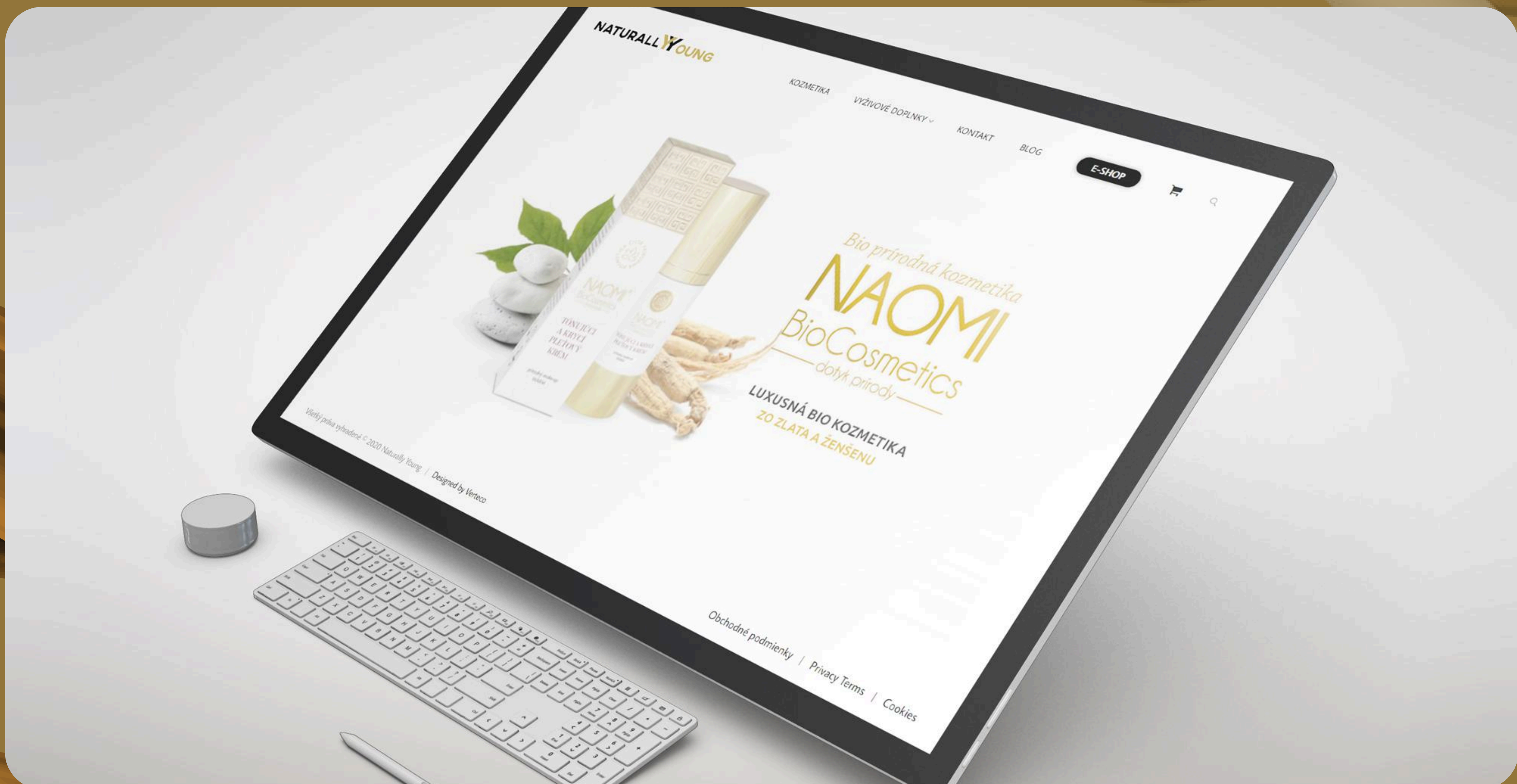




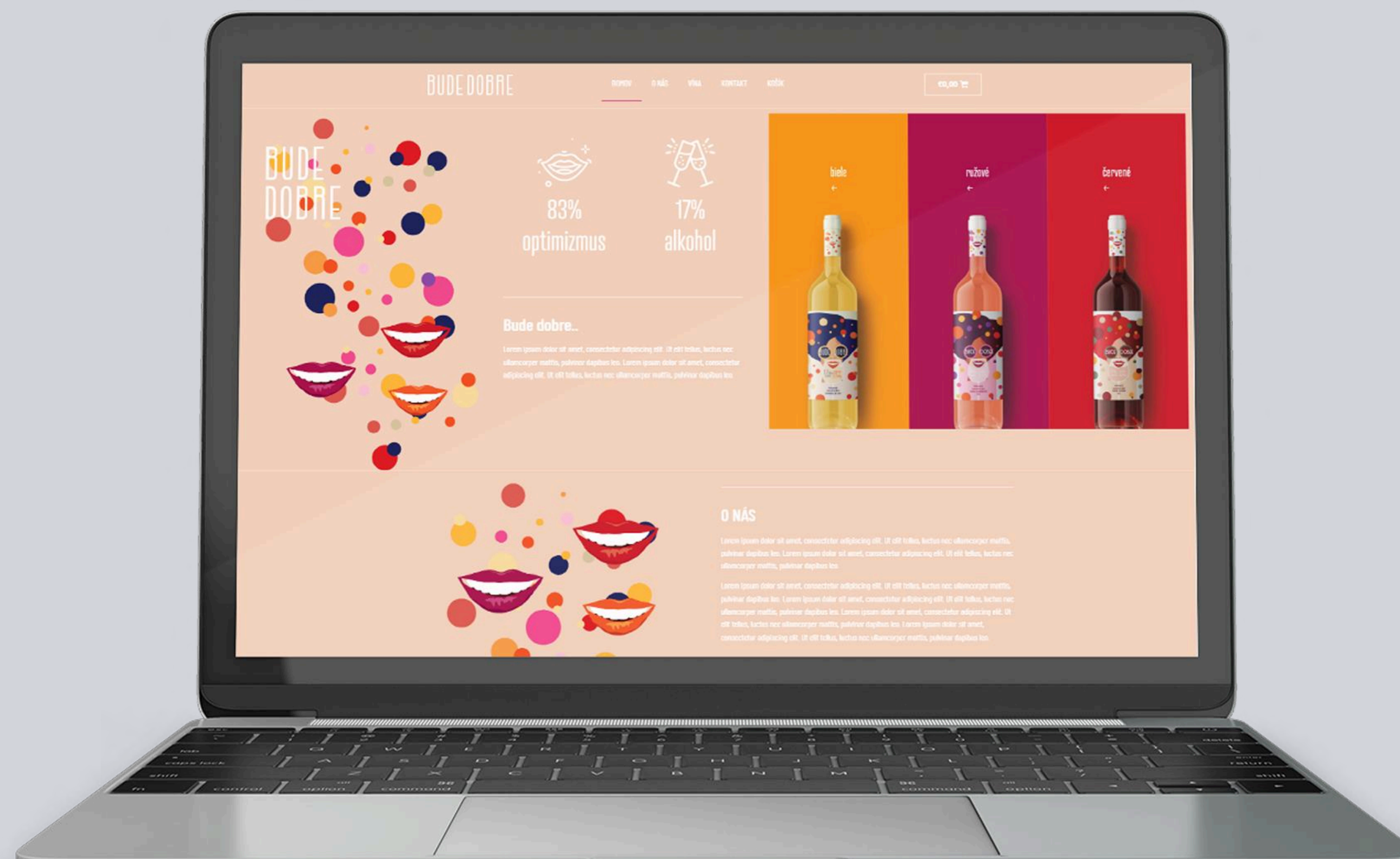
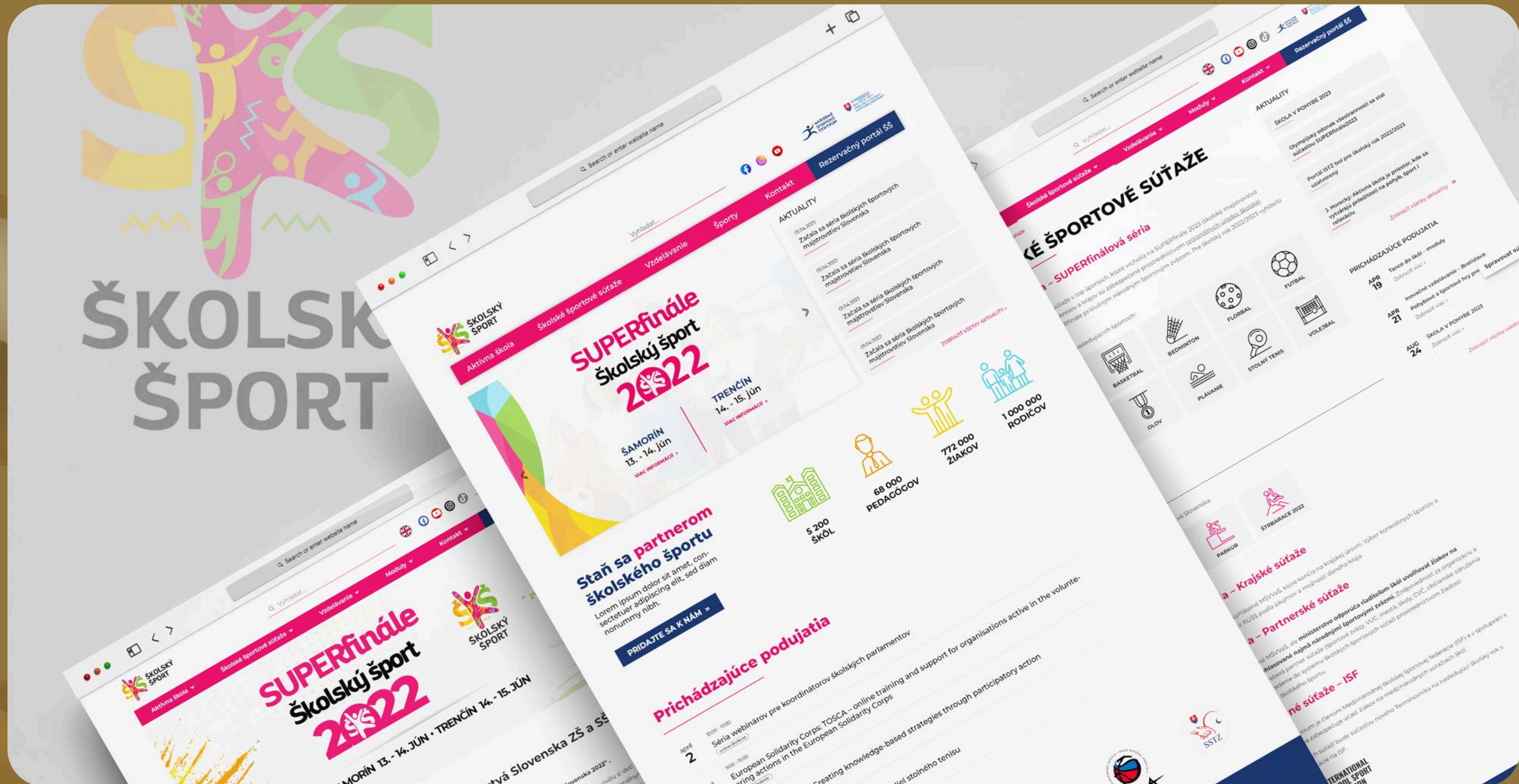














## APPLICATIONS

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Welcome to the world of modern technology, where mobile apps can do just about anything.

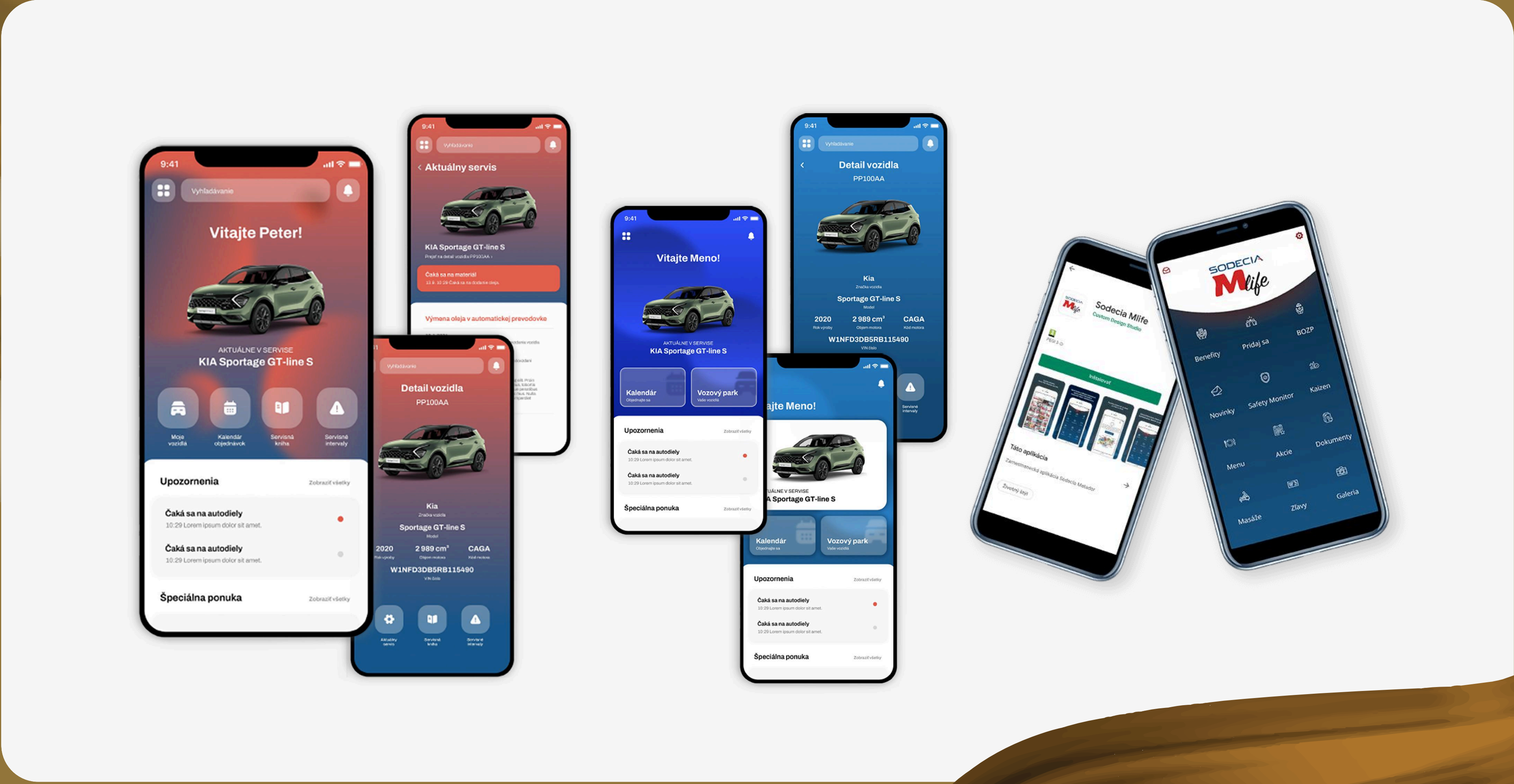
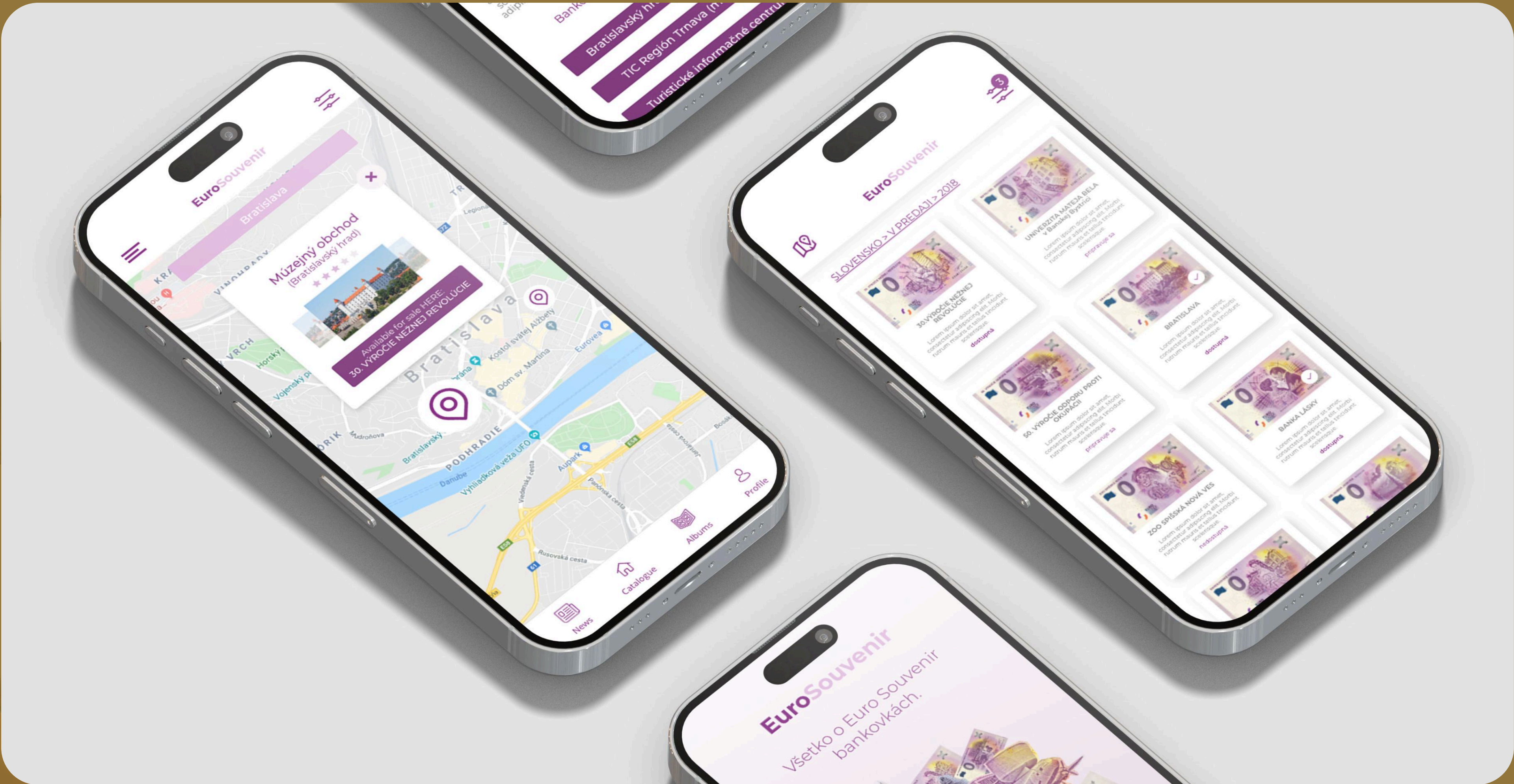
Whether you need an HR app, an e-shop, or a customer portal — with us, imagination has no limits. We'll design not only the look, but also help with the development and implementation of your app.

## Our services:

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- ◇ HR applications
- ◇ E-shop
- ◇ Customer portal
- ◇ UX / UI design
- ◇ Custom features
- ◇ Web applications







## SOCIAL MEDIA MANAGEMENT

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Online marketing has never looked better. At Verteco, we'll help you stand out in the digital world and attract new followers.

In addition to design, we also offer full online marketing services — so with us, your social media is in good hands!

### Our services:

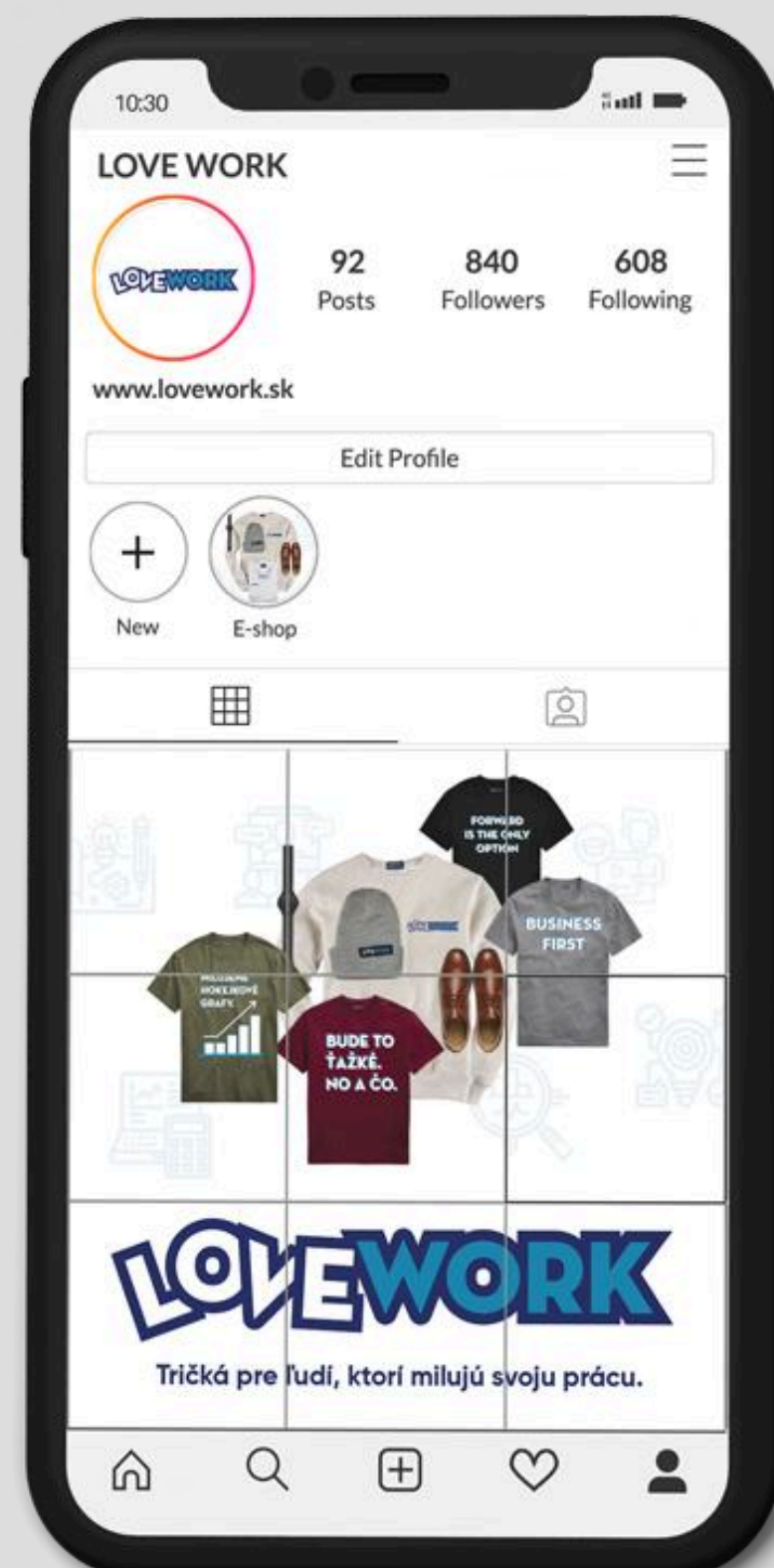
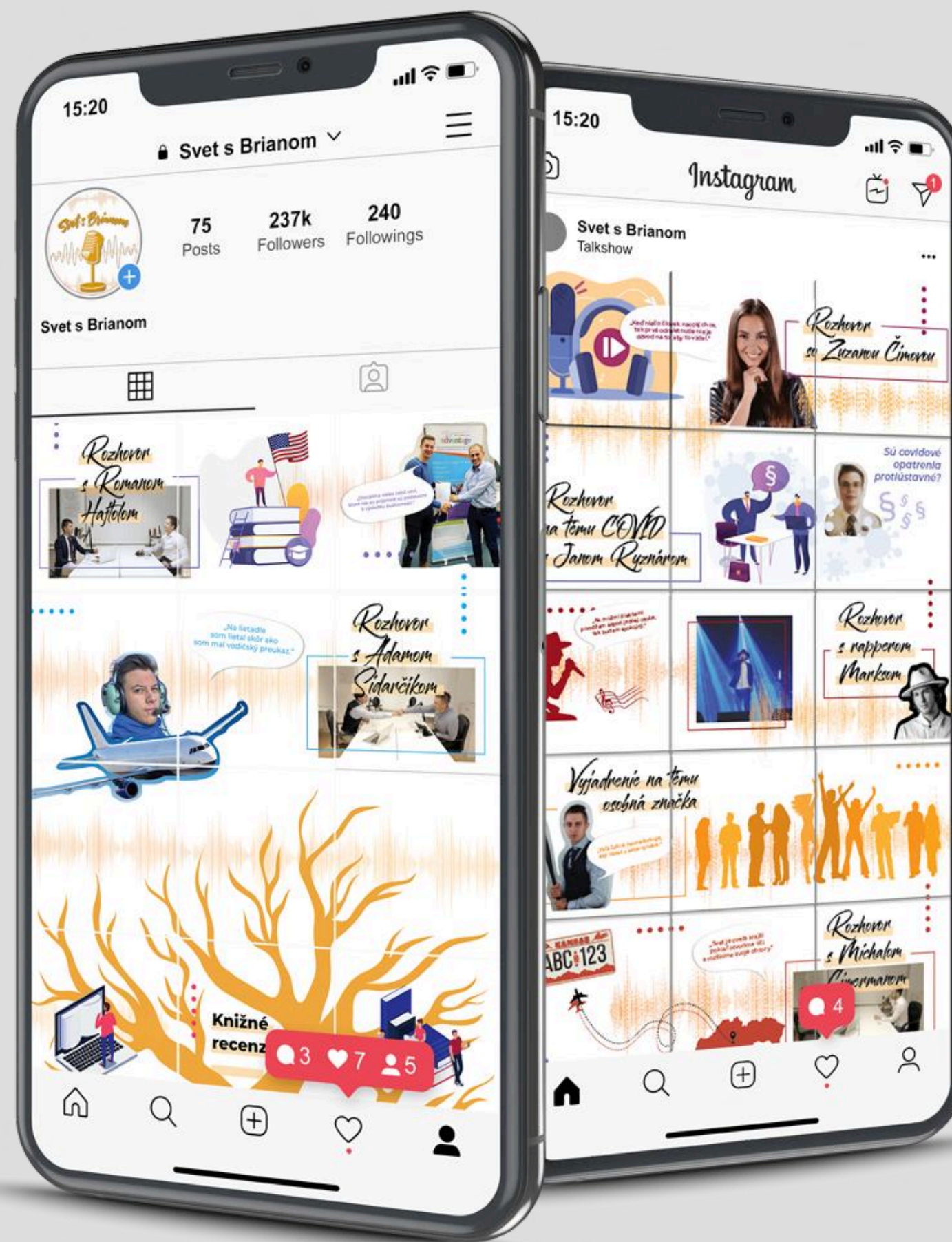
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- ◇ Social media graphics
- ◇ Account and profile management
- ◇ Copywriting
- ◇ Banners for social networks
- ◇ Analysis and reporting

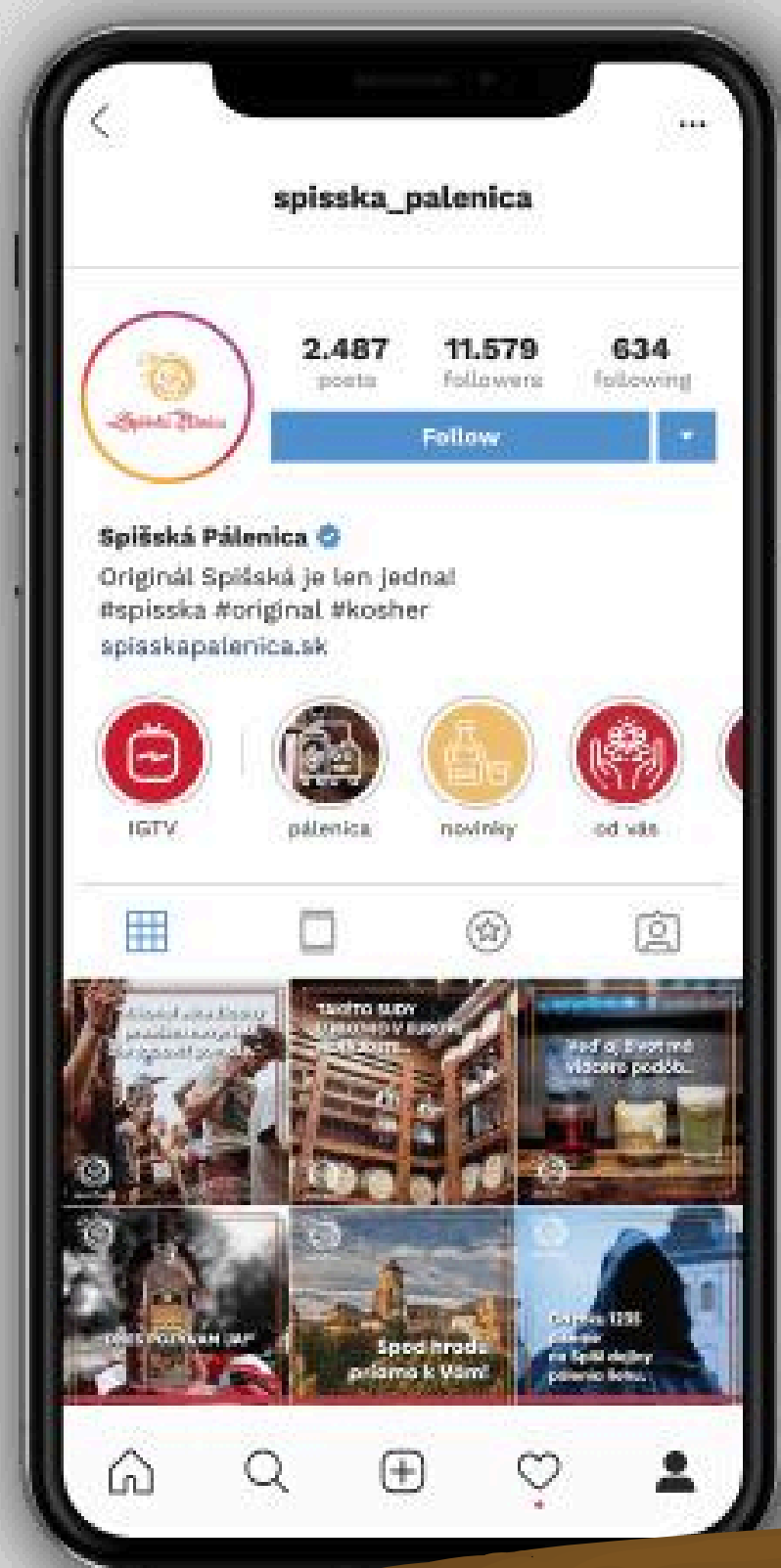
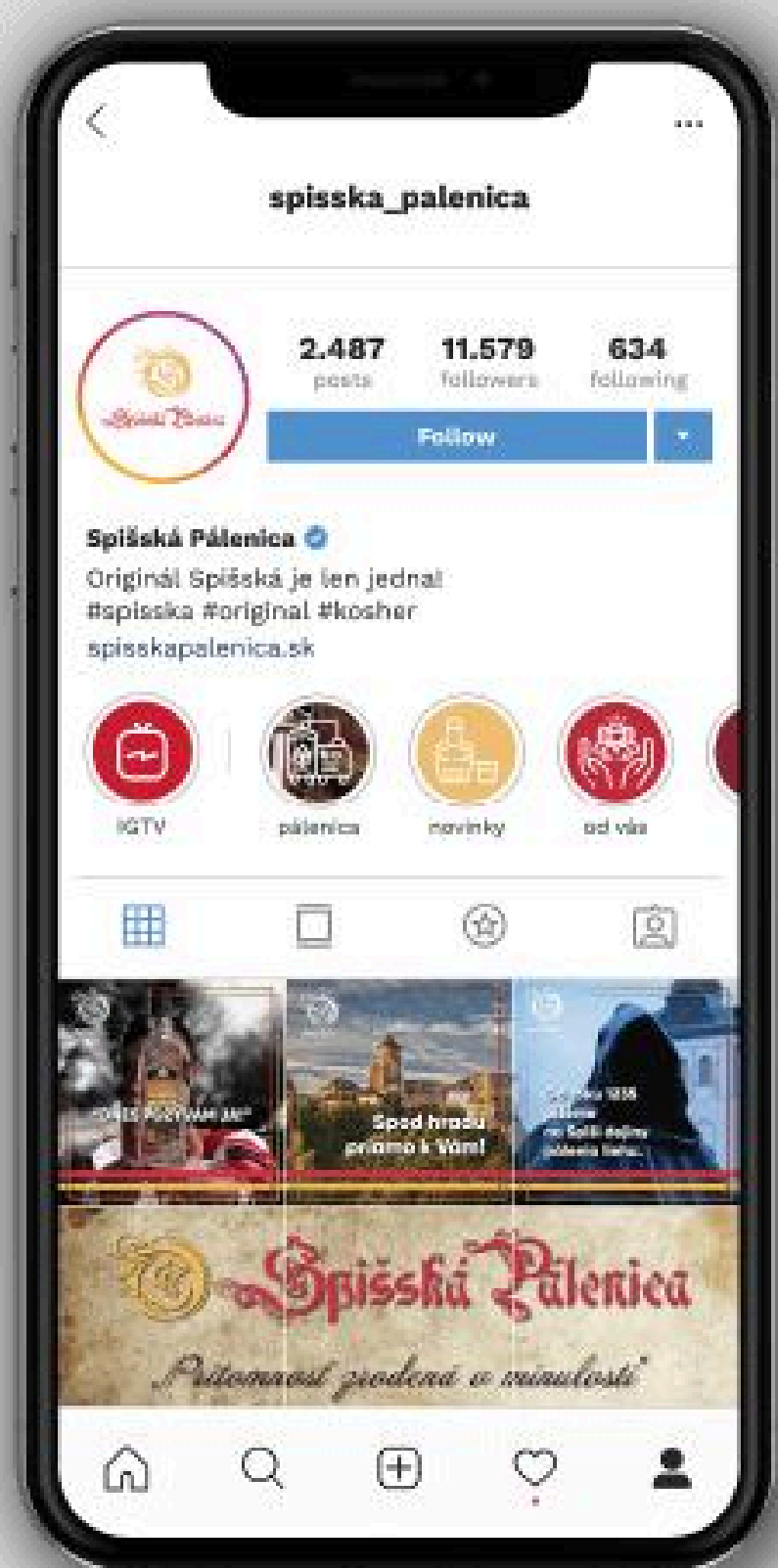
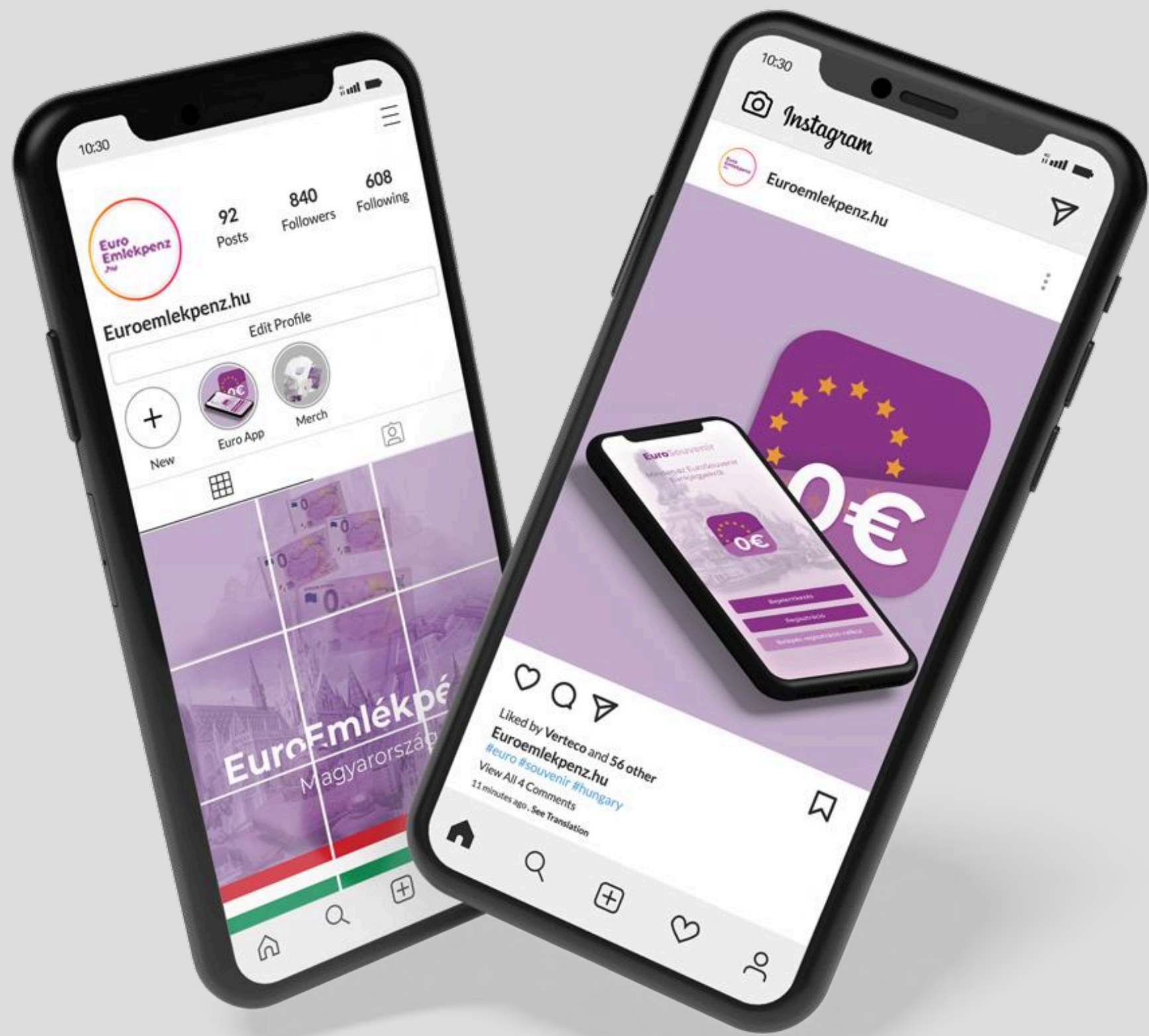




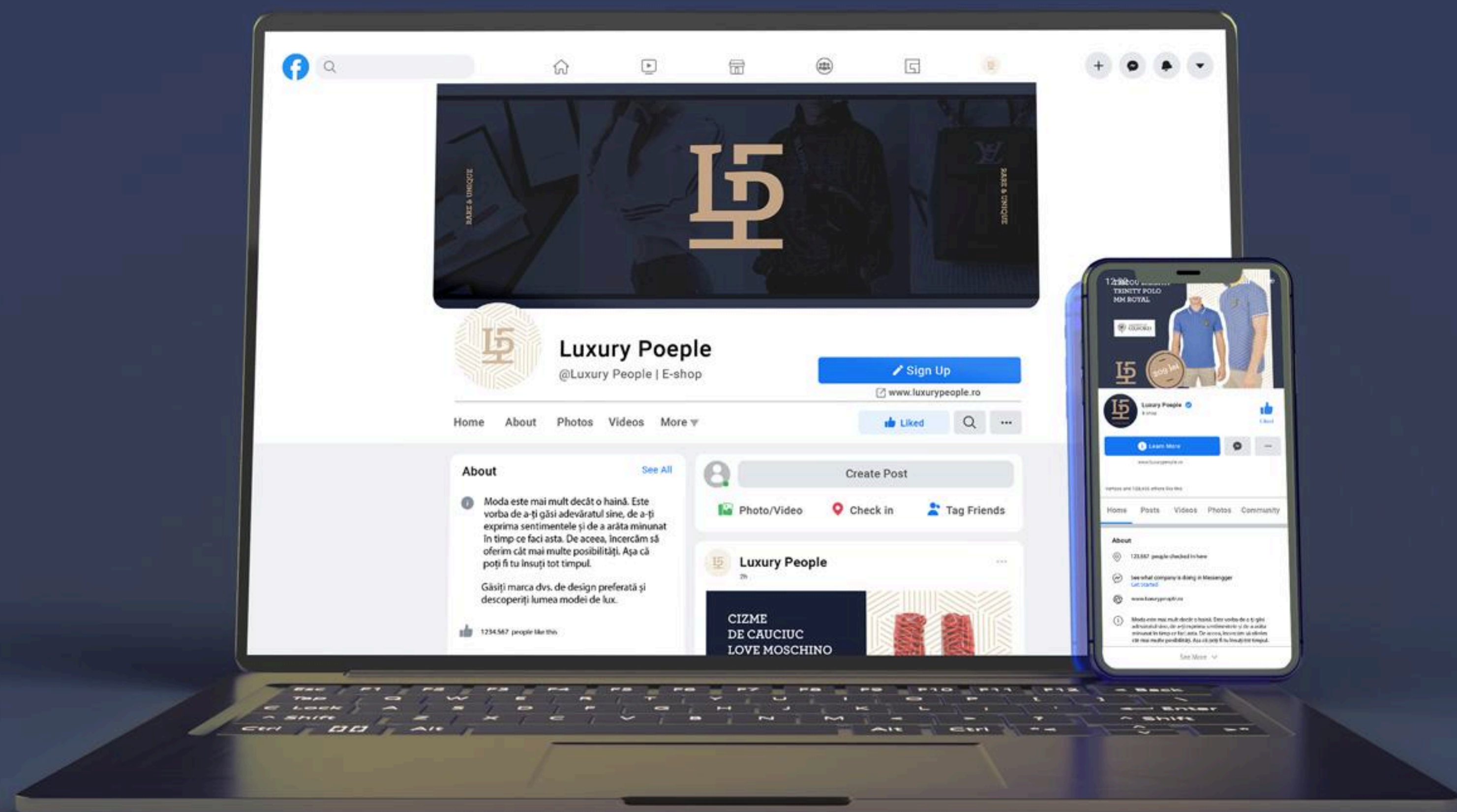
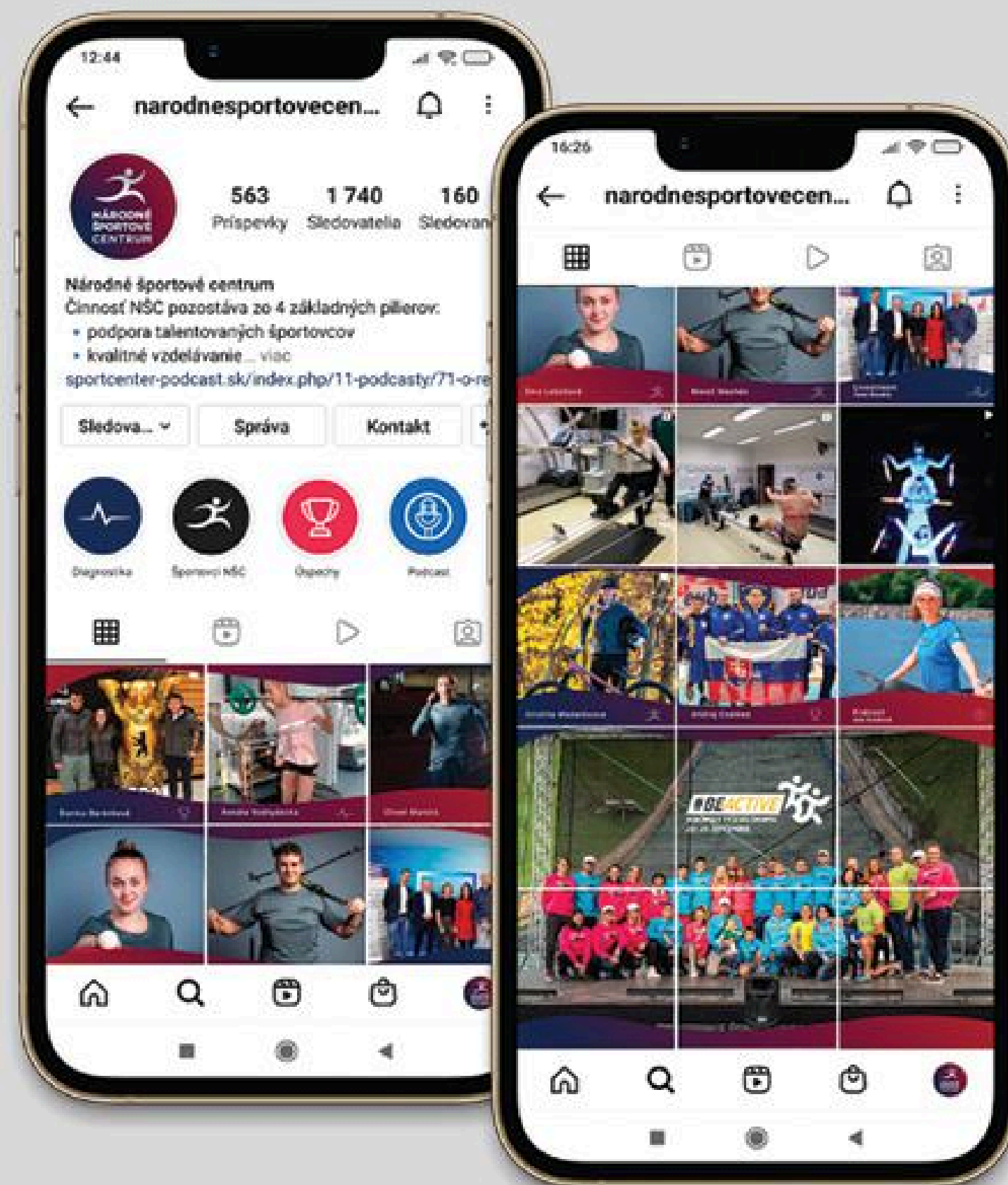


















## VFX EFFECTS

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When it comes to visual effects (VFX), many people think of blockbuster movie productions. But the truth is, VFX is increasingly becoming a powerful tool for enhancing marketing campaigns. Don't believe us? Check out our work and discover amazing opportunities to attract new customers or showcase your product to the world using visual effects.

## Our services:

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- ◇ Visual effects creation
- ◇ Logo animation
- ◇ 3D and 2D effects
- ◇ Video presentations









youtube



fleetworkare

youtube







youtube



youtube





## UI & UX DESIGN

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The goal of UI and UX design (User Interface and User Experience) is to create a simple, effective, relevant, and pleasant experience for the user.

UX design focuses on the overall user journey and interaction with a product or service, while UI design deals with the visual and interactive elements that support that experience. Together, they ensure the product is not only functional, but also intuitive and aesthetically appealing.

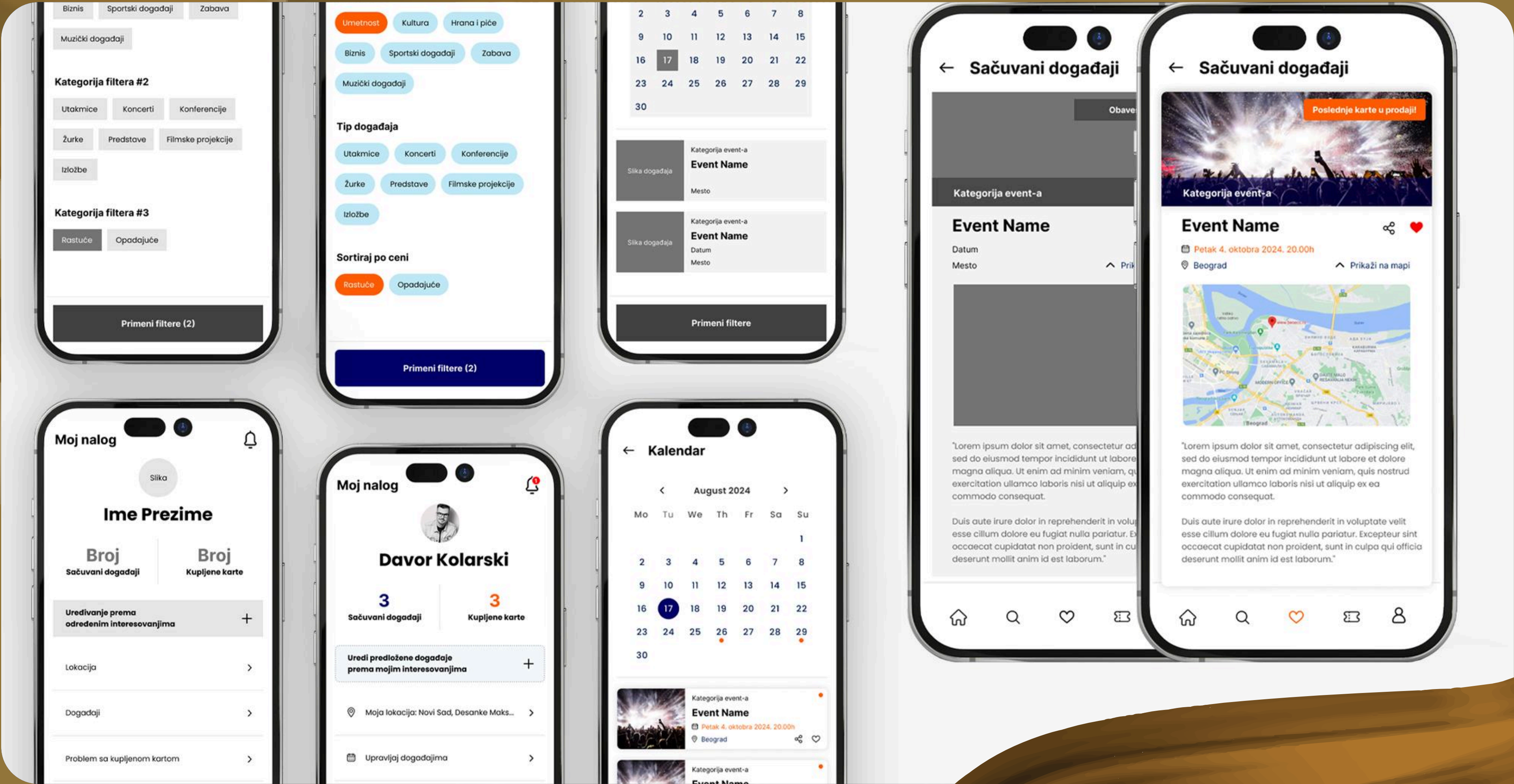
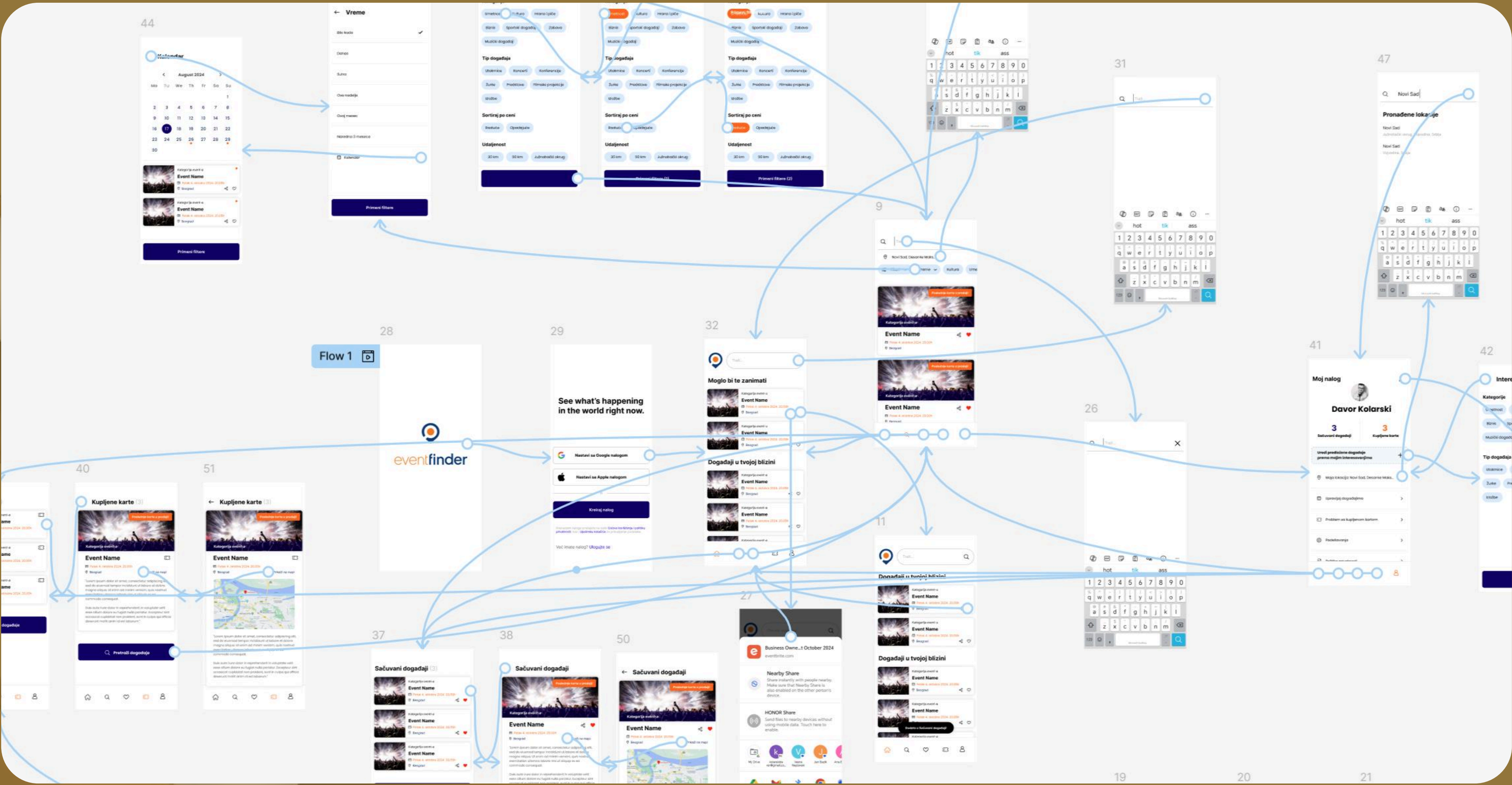
Our UX/UI designers combine market research, product development, strategy, and design to create seamless and visually engaging user experiences for products, services, and processes. They help bridge the gap between a company and its customers by better understanding user needs and expectations and turning them into effective digital solutions.

## Our services:

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- ◇ Market research
- ◇ Prototype development
- ◇ Testing
- ◇ Product development







## PRODUCTS & PACKAGING

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We also specialize in product packaging design that helps you stand out in the market. We offer complete services — from concept and 3D models to production and printing of new packaging for your products. Our goal is to create unique and attractive packaging that draws in customers and highlights the value of your products.

No matter the size of your business, our designers are ready to collaborate and create packaging design that supports your product's success.

## Our services:

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- ◇ Product packaging
- ◇ 3D product visualizations
- ◇ Product design























## VIDEO PRODUCTION

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We are your reliable partner for creating videos across various genres — including commercials, corporate presentations, social media videos, and more. Our experienced videographers and editors are dedicated to making your visual stories engaging and compelling. We work with you through every step of the production process to bring your goals and vision to life.

Whether you need a video for promotion, education, or another purpose, our service will help you create high-quality content that leaves a lasting impression on your audience.

## Our services:

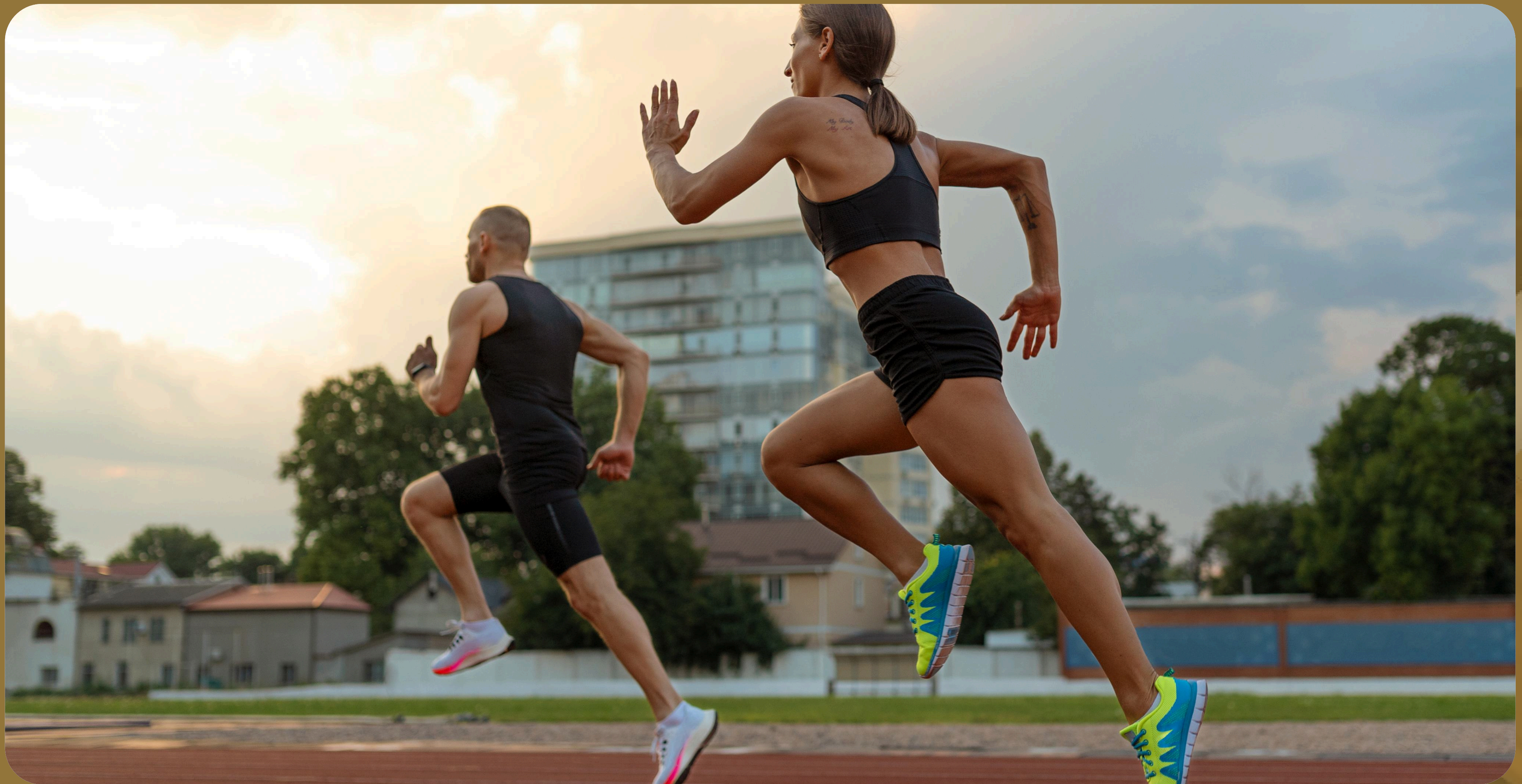
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- ◇ Product videos
- ◇ Drone footage
- ◇ Corporate image videos
- ◇ Personal testimonials
- ◇ HR videos
- ◇ Training videos
- ◇ Process videos
- ◇ Wedding videos

















[www.irriga.sk](http://www.irriga.sk)

[www.irrigaglobal.com](http://www.irrigaglobal.com)



[www.skb-group.at](http://www.skb-group.at)





**We are introducing you  
the new app**













## PHOTOGRAPHY

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Photography is an important part of today's world. It helps us preserve memories, share our joy, and is also a crucial marketing tool for presenting companies and products.

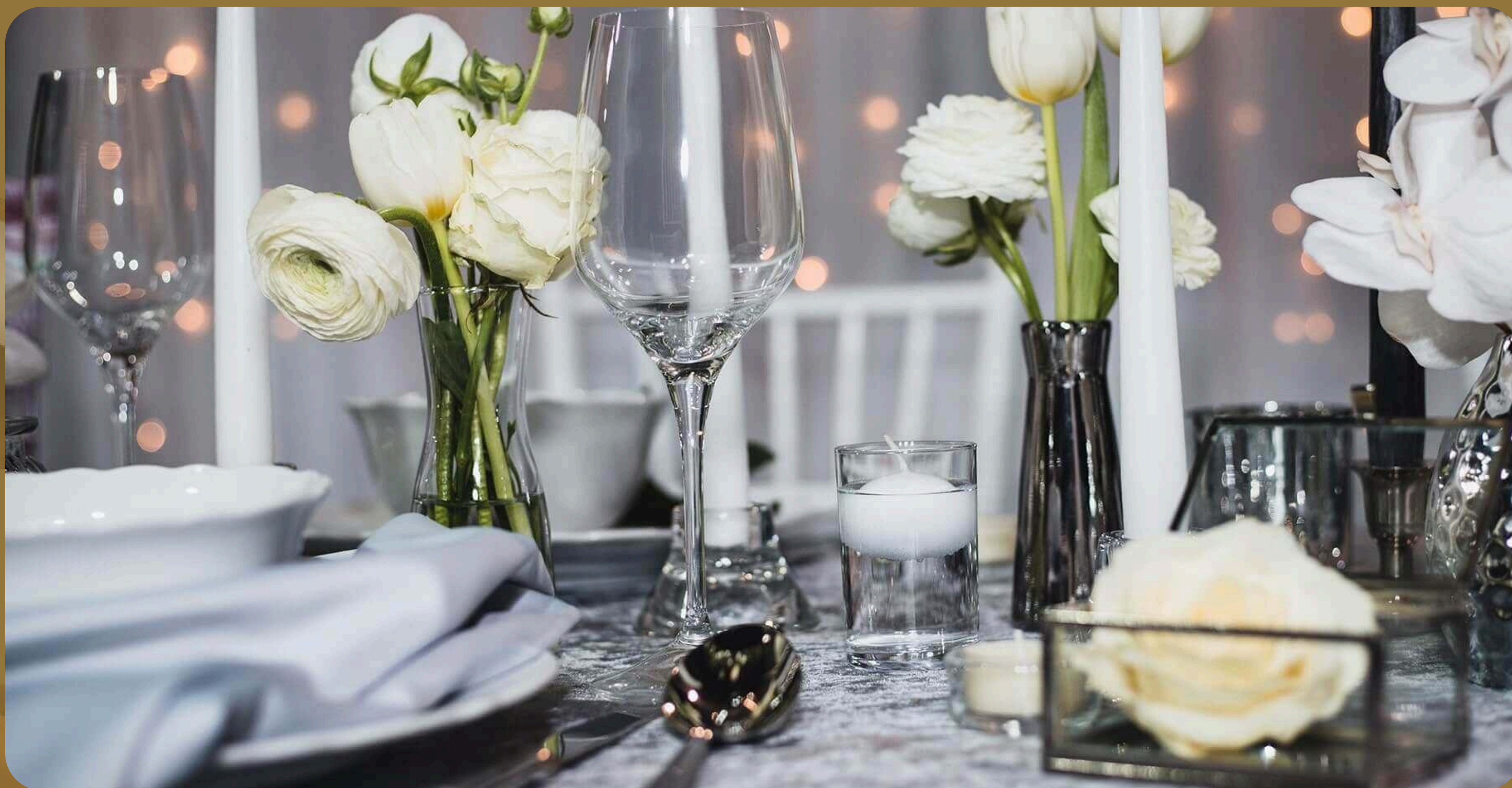
Discover the magic of professional photography through our studio and share your joy with your customers or loved ones through high-quality photos.

## Our services:

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- ◇ Corporate photography
- ◇ Business portraits
- ◇ Product photography
- ◇ Celebrations
- ◇ Weddings
- ◇ Drone footage
- ◇ Photo editing and retouching





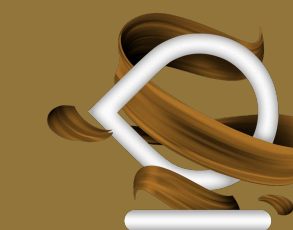












## Contact us

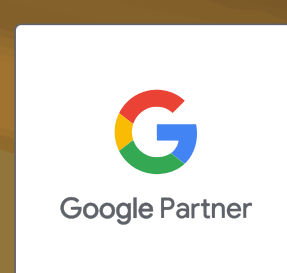
- ◇ info@verteco.sk
- ◇ +421 948 355 017
- ◇ www.verteco.sk

## Find us

- ◇ Dunajská 4,  
811 08 Bratislava
- ◇ Štúrova 849,  
962 12 Detva
- ◇ Rosinská cesta 13,  
010 08 Žilina



## We are a partner



## Certification

